Welcome to
Hepatitis:
The Silent Epidemic in
Kentucky
July 24, 2014
Presented By:

- The Kentucky Rural Health Association
- The Kentucky Immunization Program
- The Kentucky Adult Viral Hepatitis Prevention Program
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“Viral hepatitis is a silent epidemic, and we can only defeat it if we break that silence. Now is the time to learn the risk factors for hepatitis; talk to family, friends and neighbors who may be at risk; and to speak with healthcare providers about strategies for staying healthy. (L)eet each of us lend our support to those living with hepatitis and do our part to bring this epidemic to an end.”

---President Barack Obama

World Hepatitis Day Proclamation

July 26, 2013
On May 26th, 2014

• The U.S. Preventive Task Force recommended screening for Hepatitis B among individuals at high risk.

• Screening will be covered without copayment or coinsurance for individuals with health insurance Under the ACA.
Prevalence

- As many as 3.5 million Americans and over 56,000 Kentucky residents may have chronic hepatitis C (HCV) infection
- According to CDC reports KY number one case rates for Hepatitis C
- “Hepatitis C has to be one of the most gravely miscalculated diseases by governments on the planet”

Michel Kazatchkine, UN Secretary General Envoy on HIV/AIDS
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  Specialty Pharmacy With A Personal Touch
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- Gilead
- Kentucky Public Health
- KyHealth
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For the world's 8th biggest killer, viral hepatitis is remarkably neglected.

That's why in 2010 the World Health Organization made World Hepatitis Day one of only 4 official disease-specific world health days, to be celebrated each year on the 28th of July.
Millions of people across the world now take part in World Hepatitis Day, to raise awareness about viral hepatitis, and to call for access to treatment, better prevention programs and government action.
HEPATITIS:
THINK AGAIN

July 28, 2014

#thinkhepatitis

http://worldhepatitisday.org/
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- Kentucky Public Health
- KyHealthNow
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Viral hepatitis kills 1.5 million people worldwide each year. That's as many people as HIV/AIDS. Hepatitis: Think Again.

Viral hepatitis is the leading cause of liver cancer. Liver cancer is the second biggest cancer killer. Hepatitis: Think Again.
Vaccination
Protected? Vulnerable?

- Viral hepatitis can be prevented. Vaccinate your children. Hepatitis: Think Again.

- Protect against viral hepatitis. Vaccination works. Hepatitis: Think Again.
Stigma
Accepted?  Refused?

• Stigma kills. Don't discriminate. Hepatitis: Think again

• Viral hepatitis doesn't discriminate. Neither should you. Hepatitis: Think again.
Taking Part
Team Player? Spectator

- Viral hepatitis can be beaten. Play your part.
  Hepatitis: Think again
Liver Damage

“You may not remember everything that happened in the '60s and '70s, but your liver does.”

Dr. Thomas Frieden, CDC Director. May 7, 2013
Did you know?

- 1 in 12 Asians Americans and Pacific Islanders has Hepatitis B
- 2 in 3 Asian Americans with Hepatitis B don't know they are infected
- 60% of the world’s chronic hepatitis B population is the result of mother to baby transmission
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Did you know?

• People born from 1945-1965 are 5x more likely to have Hepatitis C
• Up to 75% of people with Hepatitis C don’t know they are infected
• Hepatitis is the leading cause of Hepatocellular carcinoma cases
This woman is suffering from liver cancer caused by hepatitis B
Vaccination

is the single best way to prevent **hepatitis A** and **hepatitis B** infections
Kentucky Perinatal Hepatitis B Prevention Program Coordinator

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Congratulations to Hepatitis B Birth-Dose Honor Roll Awardees

- Ephraim McDowell Regional Medical CTR., Danville 98%
- Georgetown Community Hospital, Georgetown 98%
- Harrison Memorial Hospital, Cynthiana 99%
Congratulations to Hepatitis B Birth-Dose Honor Roll Awardees

- **Paul B. Hall Regional Medical CTR., Paintsville** 97%
- **Manchester Memorial Hospital, Manchester** 99%
- **Saint Joseph London, London** 99%
http://www.cdc.gov/knowhepatitisb/materials.htm
Know More Hepatitis Campaign

- http://www.cdc.gov/knowmorehepatitis/about-kmh.htm
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