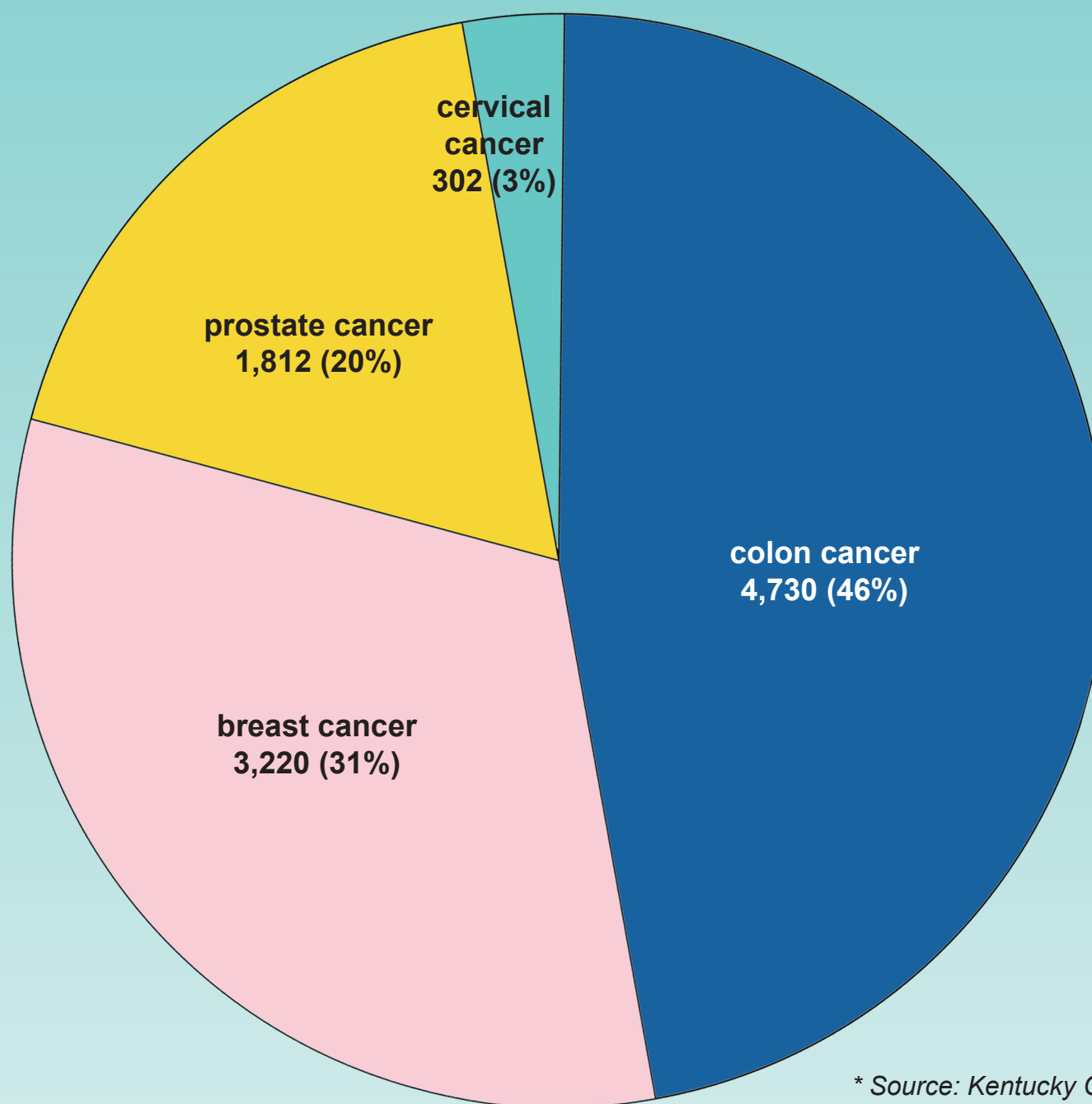


OVER 50?

Don't let this major killer sneak up from behind.

Thousands of Kentuckians die each year from cancers that might have been prevented or found early through screening. Among these screenable cancers, **COLON CANCER** is the No. 1 killer.

Kentucky Deaths from Screenable Cancers, 2000-2004 *



* Source: Kentucky Cancer Registry

Talk to your doctor and your family **TODAY** about colon cancer screening. For more information, call the National Cancer Institute's Cancer Information Service at **1-800-4-CANCER** from 9 a.m. to 4:30 p.m. weekdays.

