

Make A Difference Day 2006 Results

Beef Stew Drives

KCCVS traditionally sponsors a campaign to collect as much canned beef stew and other canned foods as possible as part of its Make A Difference Day observance. Collected food is donated to food pantries and emergency feeding centers in the communities where the food is collected.

This year, KCCVS hosted one beef stew/canned good drive involving our Kentucky AmeriCorps programs and another among CHFS Department for Community Based Services regional offices. The KCCVS also held a drive in Frankfort with the United Way of Franklin County Volunteer Center and other local organizations.

The KCCVS chose to address the problem of hunger in its Make A Difference Day observance because, according to 2006 Food Research and Action Center statistics, Kentucky has experienced a statistically significant increase in the percent of households experiencing food insecurity. Many participating food banks have come to rely on the infusion of beef stew from the annual KCCVS Make A Difference Day collection to help sustain their clients through the winter.



Kentucky AmeriCorps programs collected a total of 279,586 ounces. Almost half of that total, **165,512 ounces**, was collected by members of **The Learning Corps** who not only earned bragging rights for a year, but also will receive a special MADD Governor's Citation commemorating their winning effort.

Seven of the nine newly reorganized CHFS Department for Community Based Services regional offices participated, collecting a total of 51,439.6 ounces of beef stew. Almost half of that total, **20,861 ounces** was collected by the **Two Rivers Service Region** representing an average of almost 42 ounces collected by each of 500 employees. The Two Rivers Service Region will receive the special Make A Difference Day Traveling Award as part of the annual Governor's Awards for Outstanding Volunteer Service presentation ceremony in Spring 2007.

The Arlie Boggs Family Resource and Youth Services Center (FRYSC) in Letcher County sponsored a school dance that required a can of beef stew for admission. The FRYSC collected 1,128 ounces of beef stew with this innovative idea.

Statewide, Kentuckians collected **349,617.68 ounces** of beef stew - enough to feed **more than 43,700 Kentuckians**. To all participants, on behalf of the KCCVS, thank you for making a difference.

Other Make A Difference Day Activities

On Make A Difference Day, Oct. 28, the KCCVS staffed a booth at the annual Pumpkinfest in downtown Frankfort.

Pumpkinfest Activities

- Beef stew/canned good donations were collected for the Franklin County Emergency Food Bank.
- Holiday greeting cards were available for visitors to sign for our troops on active duty, veterans and homebound elderly.
- Visitors to the booth learned about local volunteer service opportunities with community non-profits and other organizations (both kids and adults).

- Kids colored tray liners to be used at Frankfort Regional Medical Center and in the Meals on Wheels program.
- People picked up free Medical Records Card developed by the University of Kentucky Cooperative Extension Service, stickers and apples donated by the Bramble Ridge Orchard in Mt. Sterling.

