



## Kentucky State Innovation Model (SIM)

### HIT Innovation Forum

Tuesday, September 29, 2015

(In conjunction with the 8<sup>th</sup> Annual eHealth Summit on Wednesday, September 30, 2015)

Sloan Convention Center

Ballroom B

Bowling Green, Kentucky

(Please note: All times listed below are Central Daylight Time.)

11:00 a.m.

**Registration/Exhibits Open!**

12:00 – 1:00 p.m.

**Lunch** (Sponsored by Deloitte Consulting LLP)

**Welcome Remarks** [TBA]

**Keynote Address:** The Advisory Board Company

*“From Data Drivers to Google Glass: Recent Innovations in Health Technology”*

1:00 – 2:30 p.m.

***Technology Infrastructure Needed to Support SIM Reforms***

❖ Facilitator: Christopher Clark  
*Executive Director, Office of Administrative and Technology Services; Chief Information Officer, Kentucky Cabinet for Health and Family Services*

❖ Panelists:

Patricia Mactaggart  
*Senior Advisor, Office of the National Coordinator*

Greg Moody  
*Director, Office of Health Transformation, State of Ohio*

Troy Trygstad  
*Vice President, Pharmacy Programs, Community Care of North Carolina*

Trudi Matthews  
*Managing Director, Kentucky Regional Extension Center, University of Kentucky*

Dr. Praveen Arla  
*Chief Medical Officer, Imperium Health Management; Chief Medical Officer, Southern Kentucky Healthcare Alliance*

[TBA]

2:30 – 2:45 p.m. **Break**

2:45 – 4:45 p.m. ***Kentucky Tech Innovators Driving Improved Health and Health Care***

- ❖ *Format: Brisk, high-energy presentation (3 min / 5 slides) by each organization, followed by break-out sessions for each theme that will involve demonstrations and deeper discussion of that theme. Break-outs will occur on a simultaneous, rotating basis throughout room for set period of time, followed by reconvening in a large group to discuss learnings and next steps for KY innovators.*
- ❖ **Facilitator: Rob Sprang**  
*Director, Kentucky TeleCare, University of Kentucky*
- ❖ **Presenters:**

**Personal Mobile Health**

Dr. Natalie Hodge  
*Co-Founder and Chief Medical Officer, Personal Medicine Plus*  
Brandi Harless  
*Co-Founder and CEO, Personal Medicine Plus*

Dr. Bob Esterhay  
*Associate Professor, Health Management & Systems Sciences, University of Louisville School of Public Health & Information Sciences (SPHIS); Founder and Vice-President, Digital Health Innovations, Medica Nexus*  
Judah Thornewill  
*Assistant Professor (Gratis), Health Management & Systems Sciences, University of Louisville SPHIS; Founder and CEO, Medica Nexus*

**Screening & Tracking**

Ted Smith  
*Chief of Civic Innovation, Louisville Metro Government*

Mary Horsley  
*Clinical Trials Director, Center for Health Education & Research, St. Claire TeleCare*

**System Quality & Efficiency**

Dr. Chuck Thornbury  
*Founder and CEO, MeVisit*

Sunnie Southern  
*Founder and CEO, Viable Synergy LLC (powering Innov8 for Health)*

**Data & Analytics**

Kevin Bramer  
*President and CEO, Lucina Health*

Frank Frigo  
*Chief Product Officer and Founder, Edj Analytics*

4:45 – 5:00 p.m. **Closing Remarks**

5:00 p.m. **Networking Reception**  
**Exhibits Open for General Viewing**