



**Innovative Approaches to Literacy Grant/
US Department of Education**

- Helping children learn and develop in literacy-rich environments at home, in schools and in communities;
- Collaborating with community partners to coordinate efforts to improve literacy in ways that can be sustained over time,
- To encourage parents to read aloud to their children, and,
- To place books in the hands of children who need them the most.



**Types of Innovative Approaches to
Literacy Activities**

- StoryWalks
- Little Free Libraries
- Reading Corners
- Building Home Libraries for Children
- Book Distributions at community events



StoryWalk®

The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kaitago Hubbard Library.

What exactly is a StoryWalk®?

- A StoryWalk® is a fun family engagement activity focused on literacy and movement.
- Pages from a children's storybook are placed in displays about twenty (20) feet apart along a path such as a park, school, neighborhood, or downtown.
- Families have fun reading wonderful books aloud together and building children's interest in reading while enjoying the health benefits of walking.

Types of Displays

Metal Displays

Clay County



Boston



Portable Storywalk® displays:
Large photo frame on wood base
AB Combs Elementary-Kendra Dixon



Hanging Wood Frame
Alex Vermillion, Eagle Scout Project
Bobby Davis Memorial Park, Hazard, KY



Solid Wood Posts

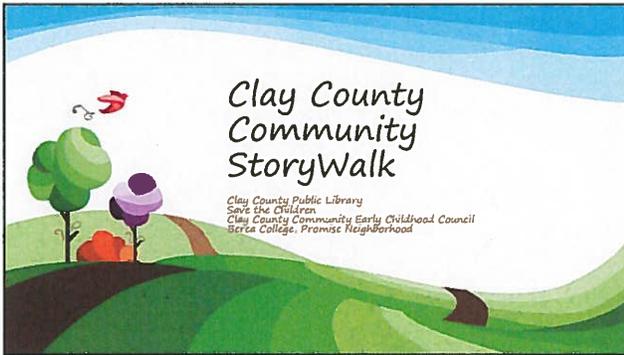


Temporary Wood Stakes



Clay County Community StoryWalk

Clay County Public Library
Save the Children
Clay County Community Early Childhood Council
Serra College, Promise Neighborhood



Donna Gillahan, Children's Librarian, Clay County Public Library



Clay County Community Partners

- Clay County Public Library-Children's Librarian serves as the StoryWalk Steward
- Clay County Community Early Childhood Council
- Clay County Literacy Council, Save the Children
- Promise Neighborhood, Berea College



StoryWalk® at Rawlings Stinson Park in Clay County



Clay County Community StoryWalk® Kickoff Event

Clay County Community StoryWalk Kickoff

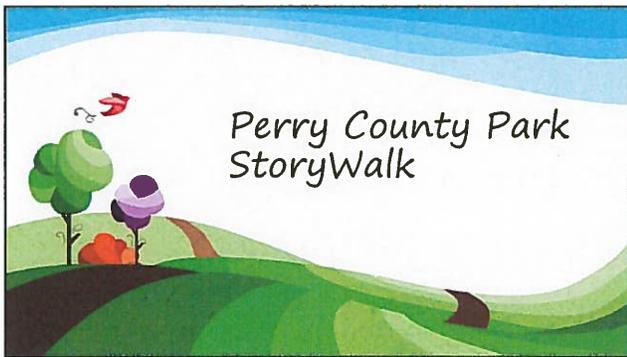
Book Signing by Local Author Anne Shelby



Save the Children's Booth









Ribbon-Cutting at Perry County Park



Perry County Park StoryWalk®: A Community Partnership

- Presented to Perry County Literacy Council for Approval
- Save the Children Provided Funding
- Displays were built by Brad Baker in London, KY
- Perry County Judge Executive Scott Alexander Approved Installation at the Perry County Park
- Perry County Fiscal Court provided installation labor

StoryWalk® Steward Sherry Spradlin

- Marketing Director, Perry County Fiscal Court
- Serves as the steward to update the books monthly
- Works with Fiscal Court to maintain displays in case of storms or vandalism
- Serves as a member of the Perry County Literacy Council to connect to community partners for StoryWalk events throughout the year.

Perry County Judge Executive Scott Alexander and Local Children's Author Nancy Allen



The Easter Egg by Jan Brett



"Eggsplosion!" Partnership with Summit Community Church

Easter Egg Hunt!



StoryWalk While Waiting for the "Eggsplosion!"



Advertise Events!
 Posters around town, tv, newspaper, radio, Facebook, Twitter,
 flyers at schools, sent home in backpacks
 Have a kickoff event with a ribbon cutting ceremony

**"The Night Before Christmas"
StoryWalk® at Perry County Park**



**"The Easter Egg"
Featured at Summit Church's
"Eggsplosion!"**



Where Will You Place Your StoryWalk?

- Park
- Neighborhood
- School
- Church
- Camp
- Kindergarten or preschool registration day activity
- Connect with other events (Farmer's Market, Flea Market, Thursdays on the Triangle)

Costs

- Temporary (Wood Stakes)
- Portable (Wood Stands with Photo Frames or Hanging Wood Frames)
- Permanent (Wood or Metal Displays in the ground)
- Standing or Hanging
- Plexiglas or Polycarbonate (12 x 18)
- Two books will be needed for each StoryWalk (to use front pages and back pages)
- Colored cardstock weight paper to mount pages on
- Cost to laminate pages to keep them weatherproof
- Please see handout for detailed costs for various types of displays and where they were made

StoryWalk Display Installation and Spacing

You will typically need twenty (20) displays.
Heavy permanent posts should be one foot in the ground with three feet of the post above ground.
Heavy posts may need to be put in concrete
Space displays about twenty (20) feet apart

Selecting Featured Books

- Minimal text
- Single-page illustrations that don't cross the center of the book.
- Choose a story that will keep adults and children interested in what is going to happen next.
- The size of the book you need will depend on the size of displays you decide to have.
- Consider using books by local children's authors and inviting them to your event!

Copyright Laws

- You may use books that you purchase for a StoryWalk® but pages cannot be scanned, copied, enlarged or reproduced without permission from the publisher.

Preparing Books

- Need two books (will need front pages and back pages)
- Colored poster board to mount book pages on
- Pages need to be laminated to remain weatherproof
- See details about display and book page dimensions at:
"Take a Hike: Building Literacy Skills with StoryWalk®"
at: <http://www.bostonchildrensmuseum.org>

Make it Fun!

- Decorate the displays for holidays and seasons!
- Do a night-time StoryWalk!
- Involve Students! (AB Combs' Student Book Club)
- Add physical activity prompts

Physical Activity Cards on each display



Jump with
both feet
to the next
stand.



The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg Hubbard Library.

Include this statement to give credit to StoryWalk® creator Anne Ferguson.



StoryWalk® is a registered trademark.

Reminders and Resources

- Remind folks that anyone can do a StoryWalk at the park at any time
- The Perry County Park and Rawlings Stinson Park in Manchester will have three or four seasonal or holiday events each year.
- Consider asking businesses, agencies and individuals to "sponsor" a display in return for advertising them!
- [FAQ: Questions www.kellogg-hubbard.org/images/StoryWalk/The_StoryWalk_Marc2015.pdf](http://www.kellogg-hubbard.org/images/StoryWalk/The_StoryWalk_Marc2015.pdf)

Include a sign at the beginning and/or end with sponsors, thanks and reminder to check back for future books and events





