World Breastfeeding Week 2015 Preview

The World Alliance for Breastfeeding Action (WABA) has announced the theme for World Breastfeeding Week (WBW) 2015. According to WABA, Breastfeeding and Work: Let’s Make it Work, revisits the 1993 WBW campaign on the Mother-Friendly Workplace Initiative. The theme celebrates 22 years of advances in mother-friendly workplaces, as well as, greater awareness for working women’s rights to breastfeed. It also reminds us that we have much work to do to empower all working mothers to adequately integrate their work with their breastfeeding goals.

WABA’s stated objectives for WBW 2015 are to:
1. Galvanize support to enable women everywhere to work and breastfeed;
2. Promote actions by employers to become more mother-friendly;
3. Raise awareness of the need for legislation to protect breastfeeding in the workplace;
4. Showcase supportive practices that enable women to breastfeed; and
5. Engage with organized groups to protect the breastfeeding rights of women in the workplace.

The 2015 World Breastfeeding Week Calendar and Action Folder will be available soon. Please visit worldbreastfeedingweek.org for more information.

www.kybreastfeeding.com
www.breastfeedkentucky.com
http://chfs.ky.gov/dph/mch/ns/breastfeeding
Resources

Department of Labor
http://www.dol.gov
The Department of Labor (DOL) has redesigned its map titled “Employment Protections for Workers Who Are Pregnant or Nursing”. The map now contains filters for each law and includes state-level provisions for pregnancy accommodation protections. Access the interactive map at http://www.dol.gov/wb/maps/.

Another resource from the DOL is a new infographic showing that more first-time mothers are working while pregnant, working closer to their due date, and returning to work sooner after giving birth. The infographic can be found at www.dol.gov/wb/First-Time_Mothers_final_508.pdf.

Loving Support
http://lovingsupport.nal.usda.gov/
The U.S. Department of Agriculture has updated three resources in the “Loving Support Makes Breastfeeding Work” library. Updated versions of Moms Helping Moms: Meet Your WIC Breastfeeding Peer Counselor and WIC’s Circle of Care for Breastfeeding Mothers: How Peer Counselors Help can now be found on the WIC Staff page. An updated version of Building Breastfeeding-Friendly Communities can be found on the Community Partners page.

Promoting and Supporting Breastfeeding
Free CPE Opportunity for Academy Members
http://www.eatrightpro.org/
This paper supports the Academy's position paper with the same title, published in the Journal of the Academy of Nutrition and Dietetics March 2015. This practice paper was created to provide registered dietitian nutritionists (RDNs) and nutrition and dietetics technicians, registered (NDTRs) with guidelines and resources to promote and support breastfeeding. The position and practice papers should be used together to address the important contribution breastfeeding makes to the health of women, children, and infants and the future of our nation.

In the News

Reds Open Nursing Suite to Help Breast-feeding Moms at the Ballpark
Follow the link to learn about the unique and beautiful nursing suite.

Facebook Clarifies Breastfeeding pics OK, Updates Rules

Lactation Stations Ease Airport Grind for Nursing Moms
http://www.usatoday.com/story/travel/flights/2015/04/01/airport-breastfeeding-lactation-rooms/70729212/

Extended Breastfeeding Linked to Higher IQ and Income in Study
http://www.cnn.com/2015/03/18/health/breastfeeding-iq-income/
Journal Review

The Lancet Global Health, Volume 3, Issue 4
http://dx.doi.org/10.1016/S2214-109X(15)70002-1
Association between breastfeeding and intelligence, education attainment, and income at 30 years of age: a prospective birth cohort study from Brazil.

Pediatrics, May 2015
http://dx.doi.org/10.1542/peds.2014-3554
Cow’s Milk Contamination of Human Milk Purchased via the Internet

Breastfeeding Medicine, May 2015
http://dx.doi.org/10.1089/bfm.2014.0143
Effect of Vitamin C and E Supplementation on Total Antioxidant Content of Human Breastmilk and Infant Urine

Breastfeeding Medicine, May 2015
http://dx.doi.org/10.1089/bfm.2014.0152
Racial and Ethnic Disparities in Breastfeeding

Journal of Human Lactation, April 1, 2015, Online First
http://dx.doi.org/10.1177/0890334415579656
A Community Health Clinic Breastfeeding-Friendly Pilot: What Can We Learn about the Policy Process?

Breastfeeding Medicine, April 2015
http://dx.doi.org/10.1089/bfm.2015.9992
ABM Clinical Protocol #21: Guidelines for Breastfeeding and Substance Use or Substance Use Disorder, Revised 2015

Journal of Human Lactation, April 23, 2015, Online First
http://dx.doi.org/10.1177/0890334415583294
Group versus Individual Professional Antenatal Breastfeeding Education for Extending Breastfeeding Duration and Exclusivity: A Systematic Review

International Kangaroo Care Awareness Day 2015

The 4th Annual International Kangaroo Care Awareness Day was held on May 15, 2015. This day was established to raise awareness and educate families about the benefits of skin-to-skin contact (also known as Kangaroo Care) in the early days and weeks.

If you or your facility celebrated Kangaroo Care Awareness Day, please send any pictures and/or articles to Marlene.Goodlett@ky.gov so we may feature your efforts in a future newsletter.

We are in the process of updating the Kentucky Breastfeeding Resource Guide for 2015. Please visit http://kybreastfeeding.com/archives.html to download the “Business” and/or “IBCLC” form to update information for this valuable resource.
Dates to Remember

June 9, 2015
CDC/USBC Bi-Monthly Coalitions Webinars
2:00—3:00 pm Eastern
www.usbreastfeeding.org

July 16, 2015
USBC Power Tool Webinar
2:00-3:30 pm Eastern
Advocacy and Lobbying for Nonprofits
http://www.usbreastfeeding.org/power-tools

July 21, 2015
Lactation Consultant Equity Initiative
2015 Workshop
Washington, DC
www.ilca.org

July 22-25, 2015
ILCA 2015 Annual Conference
Washington, DC
www.ilca.org

August 5, 2015
Save The Dates
Lactation on the Levee
Newport KY
Speaker: Amy Spangler

August 7, 2015
Western Kentucky Breastfeeding Conference
Owensboro, KY
Speaker: Amy Spangler

November 5, 2015
Healthy Babies are Worth the Wait/Kentucky
Infants Safe and Strong (KISS) Conference
Lexington, KY

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