



Governor's Goal of Improving Health

Kentucky Medicaid Managed Care Forums – Day 1
August & September 2014



Kentucky Public Health
Prevent. Promote. Protect.

Stephanie K. Mayfield Gibson, MD, FCAP
Commissioner, KY Department for Public Health



kyhealthnow

- Reduce Kentucky's rate of **uninsured individuals** to less than 5%.
- Reduce Kentucky's **smoking** rate by 10%.
- Reduce the rate of **obesity** among Kentuckians by 10%.
- Reduce Kentucky **cancer** deaths by 10%.
- Reduce **cardiovascular** deaths by 10%.
- Reduce the percentage of children with untreated **dental** decay by 25% and increase adult dental visits by 10%.
- Reduce deaths from **drug overdose** by 25% and reduce by 25% the average number of poor mental health days of Kentuckians.



Goal: Reduce KY's rate of uninsured individuals to less than 5%.

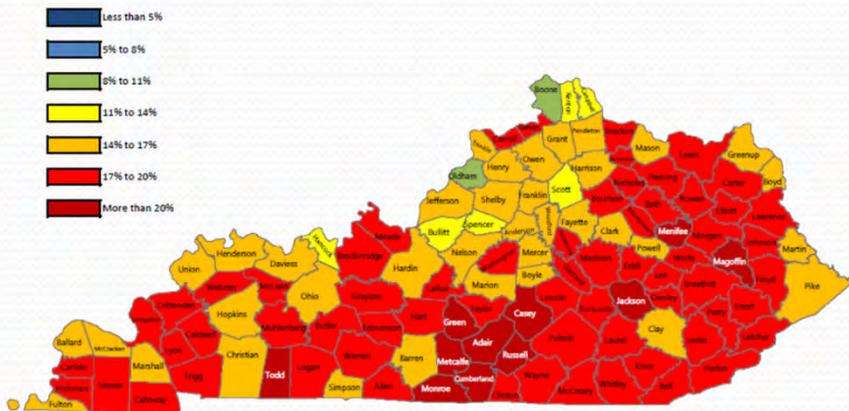
kynect statistics



- As of April 2014, approximately 413,000 individuals enrolled in kynect, 52% of whom were under age 35. Approximately 80% Medicaid, 20% Qualified Health Plans.*

Before ACA**

Percentage of the Population Under 65 that was Uninsured Prior to ACA
[2012 Small Area Health Insurance Estimates]



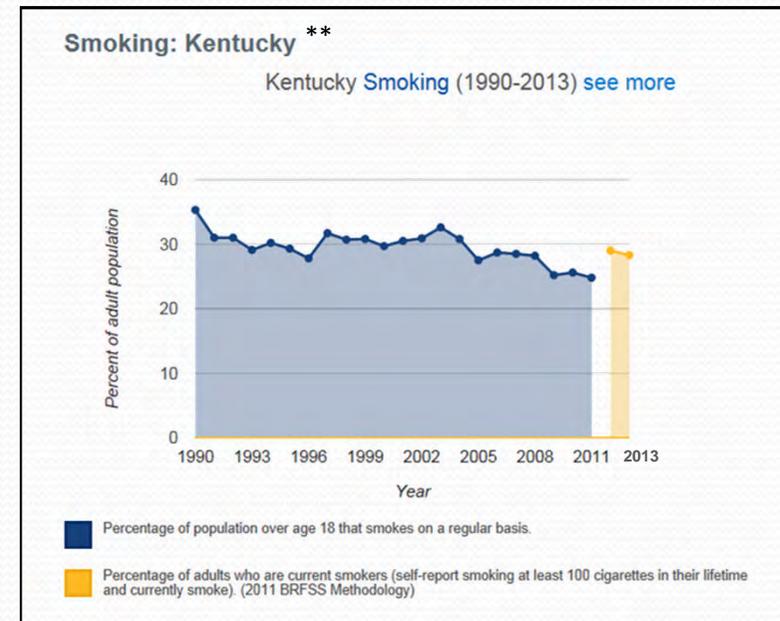
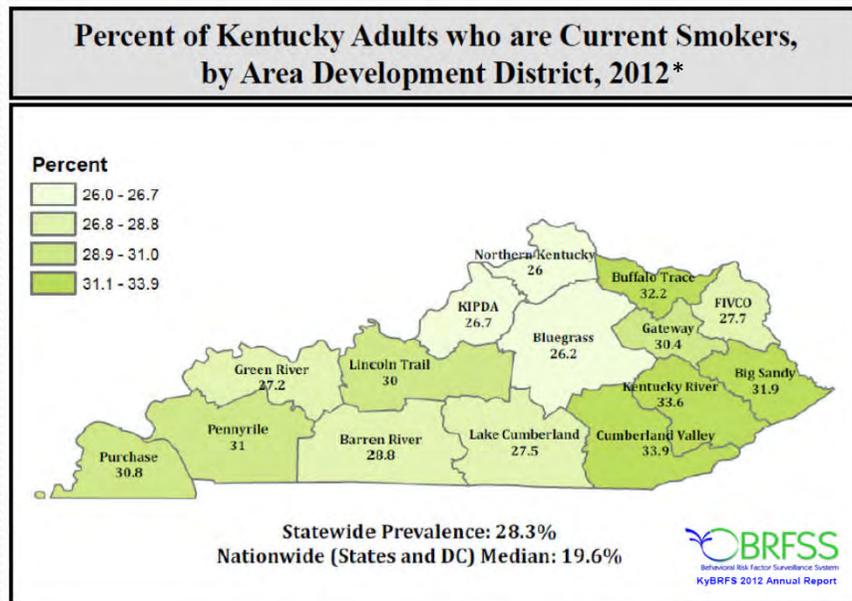
After ACA**

Potential Percentage of the Population Under 65 that is Uninsured
[Assumes 75% of New Enrollees were previously uninsured]



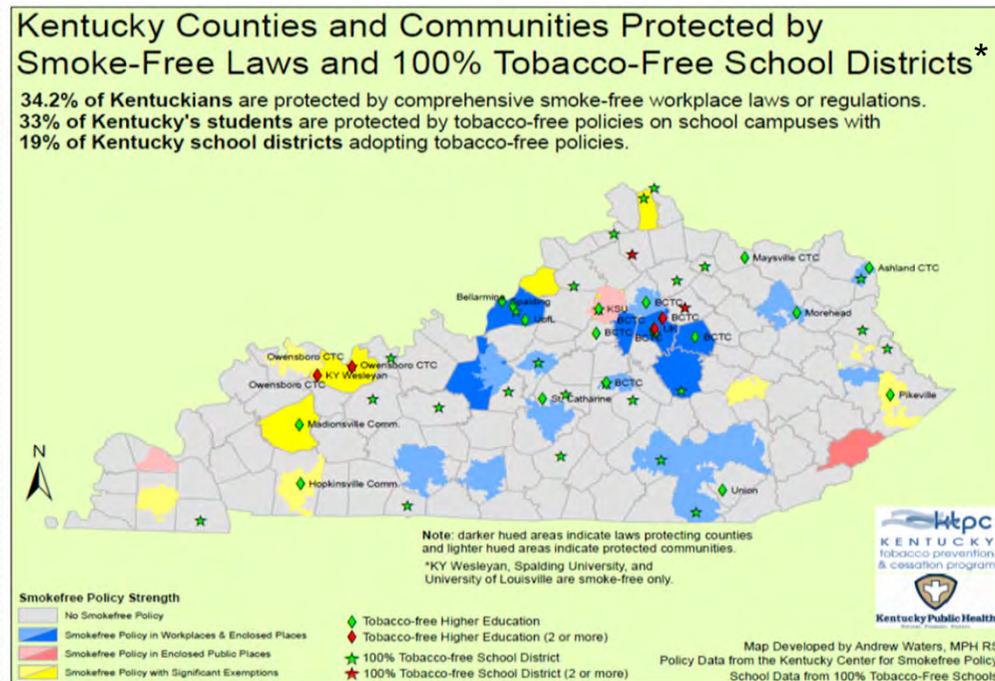
Goal: Reduce Kentucky's smoking rate by 10%.

- Tobacco use is the single biggest factor negatively impacting the overall health of Kentuckians. In study after study, Kentucky ranks at or near the bottom on tobacco use (28.3% of adults and 17.9% of youth).*



Goal: Reduce Kentucky's smoking rate by 10%.

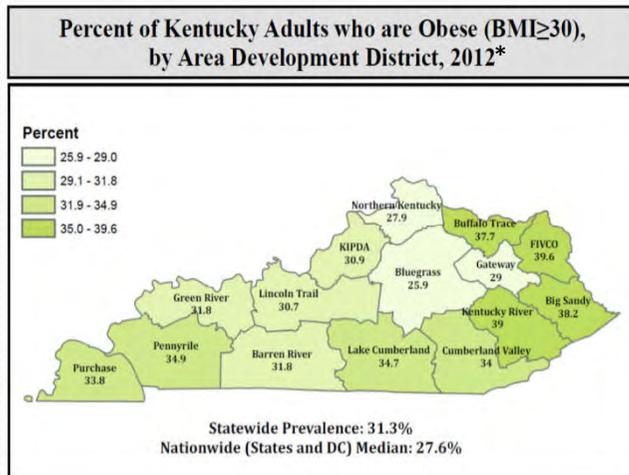
- Specific strategies under this goal include encouraging cities and counties to continue to implement smoke-free policies and partnering with school districts and universities to implement tobacco free campuses.



- These policies along with other initiatives can help explain our recent decrease in youth smoking from 24.1% in 2011 to the current rate of 17.9%.[±]

Source: * April 2014 KY Department for Public Health Tobacco Program
 ± 2013 Kentucky Youth Risk Behavior Survey (YRBS)

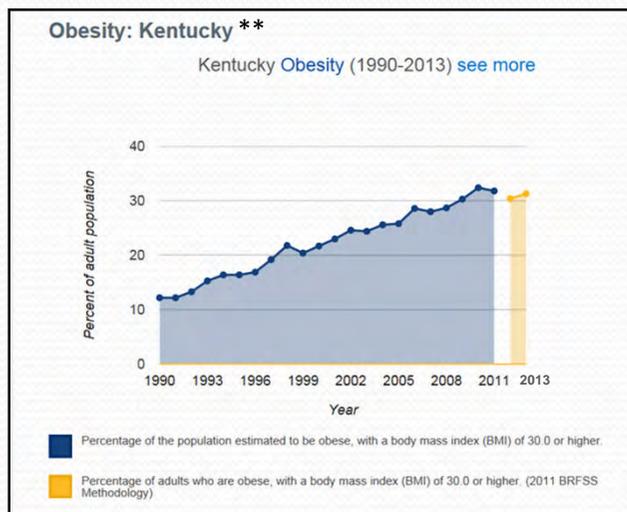
Goal: Reduce the obesity rate among Kentuckians by 10%.



- Kentucky’s obesity problem has far-reaching health implications and is associated with many chronic health conditions. An estimated 1 in 3 Kentucky adults are obese.*

- Strategies to reduce obesity include:

- Diabetes Prevention Program
- Public / private partnerships to adopt healthy concessions and vending policies.
- Dawkins Rail Line Trail
 - 36-mile stretch that will run through Johnson, Magoffin and Breathitt counties managed by Parks. Currently 18 miles completed.

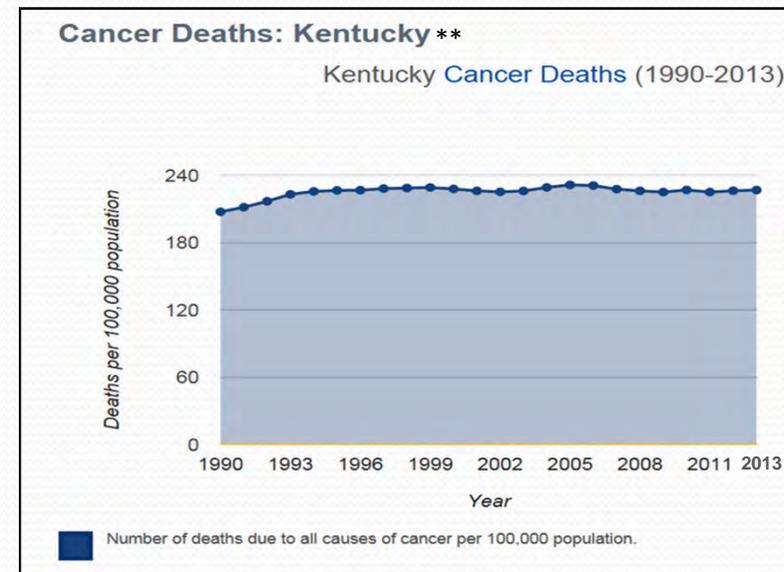
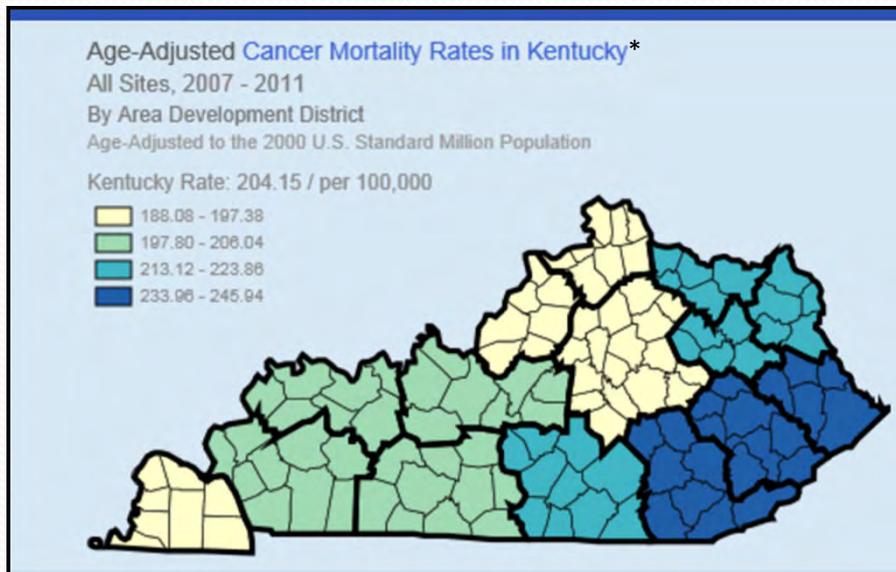


Source: * 2012 Kentucky Behavioral Risk Factor Surveillance System (BRFSS) Annual Report

** America's Health Rankings 1990-2013

Goal: Reduce Kentucky cancer deaths by 10%.

- Kentucky has one of the highest cancer mortality rates nationally.
- In addition to the those identified under Tobacco Use and Obesity, kyhealthnow has strategies specifically targeted to reduce cancer deaths such as:
 - Expanding Colon Cancer Screenings
 - Increasing Breast & Cervical Cancer Screenings
 - Increasing HPV Vaccinations

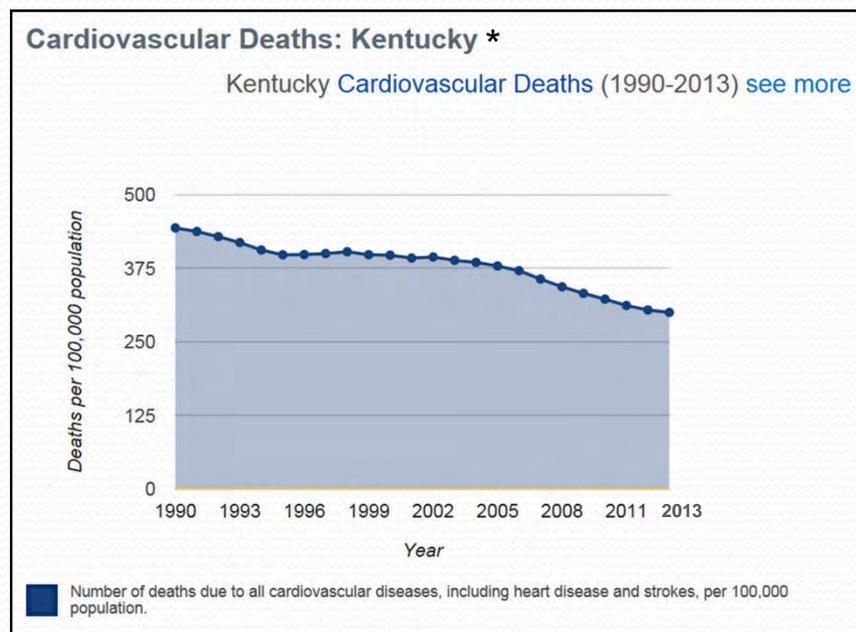
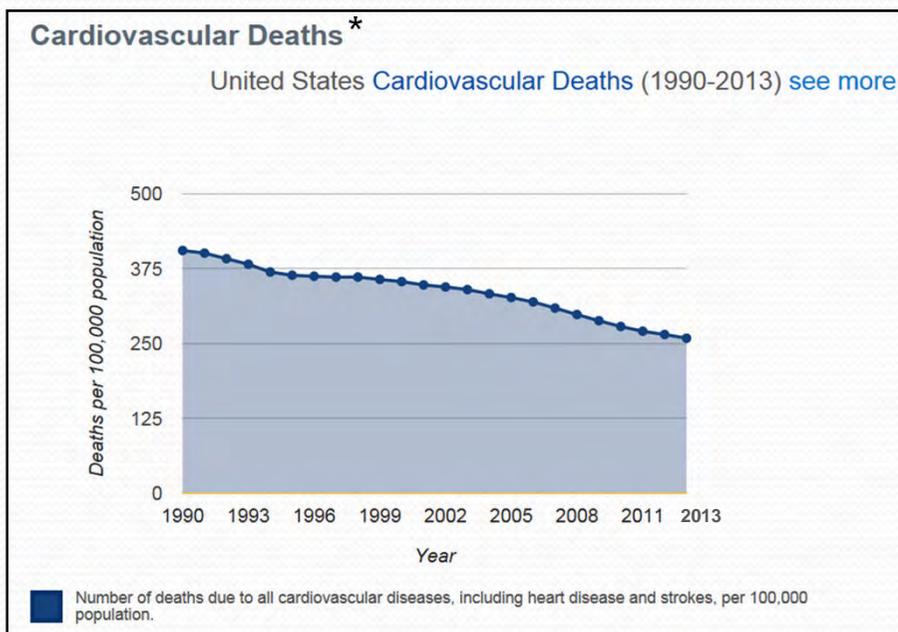


Source: * [2007-2011 Kentucky Cancer Registry](#)

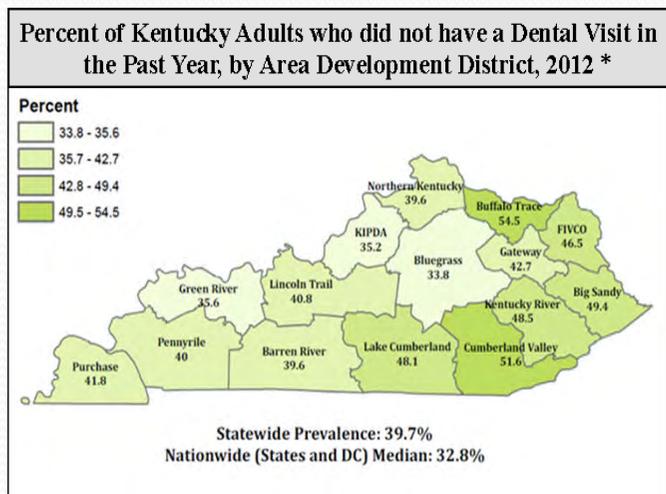
** [America's Health Rankings 1990-2013](#)

Goal: Reduce cardiovascular deaths by 10%.

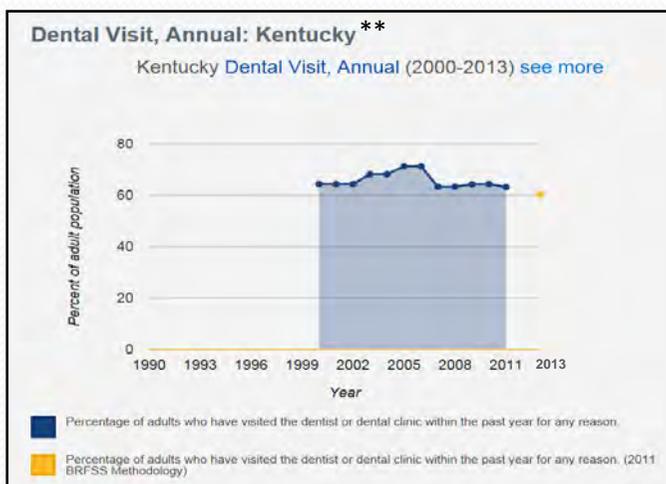
- Kentucky has high rates of cardiovascular deaths compared to other states. In addition to supporting those strategies under Tobacco Use and Obesity, kyhealthnow also has specific strategies to reduce cardiovascular disease.



Goal: Reduce the percentage of children with untreated dental decay by 25% and increase adult dental visits by 10%.



- Kentucky ranks 41st in annual dental visits* and 45th in the percentage of children with untreated dental decay. ±
- Strategies to impact this goal include:
 - Partnering with stakeholders to increase dental providers
 - Increasing dental varnish efforts
 - Smiling Schools Project which provided about 14,000 children with dental varnish in many Southeastern Kentucky Counties.
 - Showed a 20% reduction in untreated decay. ¥



Source: * [2012 Kentucky Behavioral Risk Factor Surveillance System \(BRFSS\) Annual Report](#)

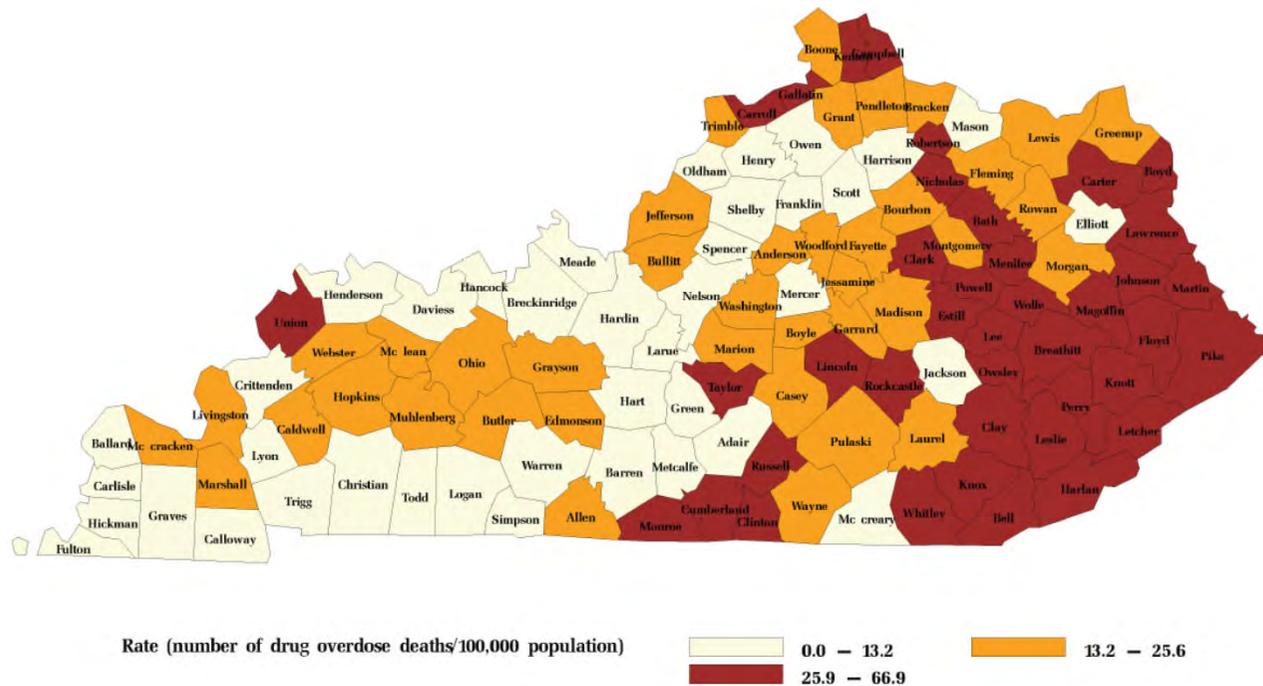
** [America's Health Rankings 1990-2013](#)

± 2001-2002 State Oral Health Survey

¥ Kentucky Department for Public Health Oral Health Program

Goal: Reduce deaths from drug overdose by 25% and reduce by 25% the average number of poor mental health days of Kentuckians.

Kentucky Resident Drug Overdose Death Rates, 2008–2012 *



- With the third-highest drug overdose ranking in the nation per capita, kyhealthnow has established strategies to reduce Kentuckians' illegal use of prescription drugs. Kentucky also ranks high in regards to "poor mental health days," which means days when people report limiting normal activity due to mental health difficulties.

Source: * [2008-2012 Kentucky Injury Prevention & Research Center](#)

kyhealthnow Status Update:

- **Where are we now?**
 - Initial Quarterly Oversight Meeting (March 30, 2014)
 - Internal Cabinet & Agency Meetings (May-June 2014)
 - Partner Advocate Forum (June 19, 2014)
 - Quarterly Oversight Meeting (August 7, 2014)
 - Next Oversight Meeting (November 2014)

- **How can you help?**





Stephanie K. Mayfield Gibson, MD, FCAP

Commissioner

Department for Public Health

Cabinet for Health & Family Services

(502) 564-3970

StephanieK.Mayfield@ky.gov



Kentucky Public Health
Prevent. Promote. Protect.

Learn More Online @
kyhealthnow.ky.gov