



Kentucky State Innovation Model (SIM)

HIT Innovation Forum

Tuesday, September 29, 2015

(In conjunction with the 8th Annual eHealth Summit on Wednesday, September 30, 2015)

Sloan Convention Center

Ballroom B

Bowling Green, Kentucky

(Please note: All times listed below are Central Daylight Time.)

11:00 a.m.

Registration/Exhibits Open!

12:00 – 1:00 p.m.

Lunch (Sponsored by Deloitte Consulting LLP)

Welcome Remarks [TBA]

Keynote Address: The Advisory Board Company

“From Data Drivers to Google Glass: Recent Innovations in Health Technology”

1:00 – 2:30 p.m.

Using Technology & Data Infrastructure to Realize the Potential of SIM Reforms

❖ Facilitator: Christopher Clark
Executive Director, Office of Administrative and Technology Services; Chief Information Officer, Kentucky Cabinet for Health and Family Services

❖ Panelists:

Patricia Mactaggart
Senior Advisor, Office of the National Coordinator

Greg Moody
Director, Office of Health Transformation, State of Ohio

Troy Trygstad
Vice President, Pharmacy Programs, Community Care of North Carolina

Trudi Matthews
Managing Director, Kentucky Regional Extension Center, University of Kentucky

Dr. Praveen Arla
Chief Medical Officer, Imperium Health Management; Chief Medical Officer, Southern Kentucky Healthcare Alliance

Joshua Rosenthal
Chief Scientific Officer, RowdMap

2:30 – 2:45 p.m. **Break**

2:45 – 4:45 p.m. ***Kentucky Tech Innovators Driving Improved Health and Health Care***

- ❖ Format: *Brisk, high-energy presentation (3 min / 5 slides) by each organization, followed by break-out sessions for each theme that will involve demonstrations and deeper discussion of that theme. Break-outs will occur on a simultaneous, rotating basis throughout room for set period of time, followed by reconvening in a large group to discuss learnings and next steps for KY innovators.*
- ❖ Facilitator: Rob Sprang
Director, Kentucky TeleCare, University of Kentucky
- ❖ Presenters:

Personal Mobile Health

Dr. Natalie Hodge
Co-Founder and Chief Medical Officer, Personal Medicine Plus
Brandi Harless
Co-Founder and CEO, Personal Medicine Plus

Dr. Bob Esterhay
Associate Professor, Health Management & Systems Sciences, University of Louisville School of Public Health & Information Sciences (SPHIS); Founder and Vice-President, Digital Health Innovations, Medica Nexus
Judah Thornewill
Assistant Professor (Gratis), Health Management & Systems Sciences, University of Louisville SPHIS; Founder and CEO, Medica Nexus

Screening & Tracking

Ted Smith
Chief of Civic Innovation, Louisville Metro Government

Mary Horsley
Clinical Trials Director, Center for Health Education & Research, St. Claire TeleCare

System Quality & Efficiency

Dr. Chuck Thornbury
Founder and CEO, MeVisit

Sunnie Southern
Founder and CEO, Viable Synergy LLC (powering Innov8 for Health)

Data & Analytics

Kevin Bramer
President and CEO, Lucina Health

Frank Frigo
Chief Product Officer and Founder, Edj Analytics

4:45 – 5:00 p.m. **Closing Remarks**

5:00 p.m. **Networking Reception**
Exhibits Open for General Viewing