

FOCUS

News from and about the Kentucky
Cabinet for Health and Family Services

February 14, 2014



More than 231,000 Kentuckians have signed up for affordable health insurance through kynect

Private insurance plans account for 21 percent of enrollees

Signups for affordable health insurance are not only going strong in the Commonwealth – they are accelerating. More than 231,000 Kentuckians are now enrolled in new health coverage, or an average of 1,500 per day. That’s even faster than the initial rate last fall of 1,000 signups per day.

kynect administrators report that the website consistently supports 2,000 concurrent users during heaviest usage times.

One out of every four kynect signups is for private health insurance.

kynect administrators strongly encourage those who have enrolled in private insurance plans desiring a Jan. 1 effective date but have not paid their first premiums to do so as soon as possible. However, open enrollment continues through March 31 for any Kentuckian seeking health insurance.

kynect has been hailed as a national model since its launch for its smooth operation and easy interface for users looking for affordable health coverage.

If you began the process of signing up for coverage and selected a plan but haven’t yet received your insurance cards in the mail, don’t worry. Insurers are processing a high volume of new enrollments. To verify coverage with your insurer, go to your kynect account. On the dashboard, click “View Details”, then “Future Enrollments” to get your Enrollment ID Number.

Providing your kynect Enrollment ID Number to your insurance provider will assist issuers in locat-



kynect
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ing new enrollees in their systems. Welcome packets and invoices should arrive soon for people who signed up in the past several weeks.

Weekly statistics report

The below statistics reflect activity on kynect as of 10 p.m. Thursday, Feb. 13:

- More than one million unique visitors viewing more than 38 million web pages
- 689,820 preliminary screenings
- 231,367 Kentuckians are enrolled in new health coverage, including Medicaid and private insurance
- 181,705 have enrolled in Medicaid
- 49,662 have enrolled in a qualified health plan
- 59,665 have been found eligible for a subsidy to purchase a qualified health plan, but some have yet to select a plan
- 15,684 enrolled in standalone dental plans
- 59,655 small businesses have started applications for employee coverage
- 512,694 calls handled by the kynect contact center.

