

Parent Engagement:

More Than Inflatables & Pizza



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Your Filter



What's the point!



Gut Check!!!

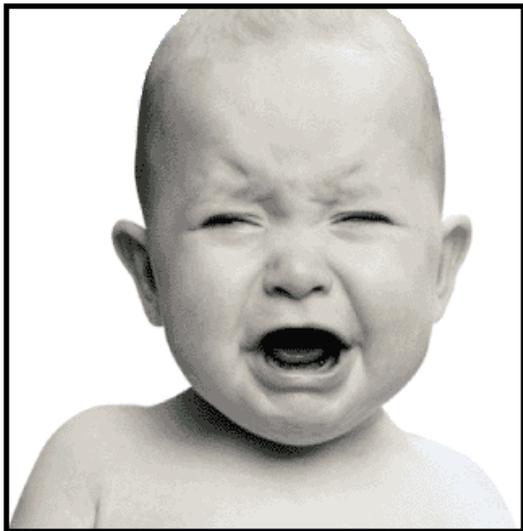
50% What?



The "NATURE" of Parenting



The Baby Test



The Smile Test



What does this have to do with working with parents?

Everything!!!

What has changed?

A Lot!

The "American Family"

- Single Parent Families
- Working Parents
- Family Stress
- Family Structure
- Family Focus



Economics

- The Wealth Gap
- Working Parents
- Family Stress



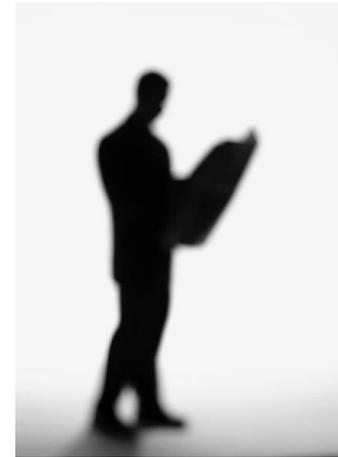
Childcare & Education

- Curriculum
- Testing/ Benchmarks
- More Bureaucracy
- Technology
- Confusing Purpose



Public Opinion

- Books
- Magazines
- Newspapers
- Television
- Internet



School

Learning

Reading

17

Math

18

Special Education

19

Teacher

20

Internal Working Model



It is really that big a deal!!!

Relational Currency

- Masters
 - 5 Positive: 1 Negative
- Disasters
 - 0.8 Positive: 1 Negative
- Positive Sentiment Override
 - Relationship Resilience



Being a good person is not good enough!

Intentional Practices



Theory of Mind

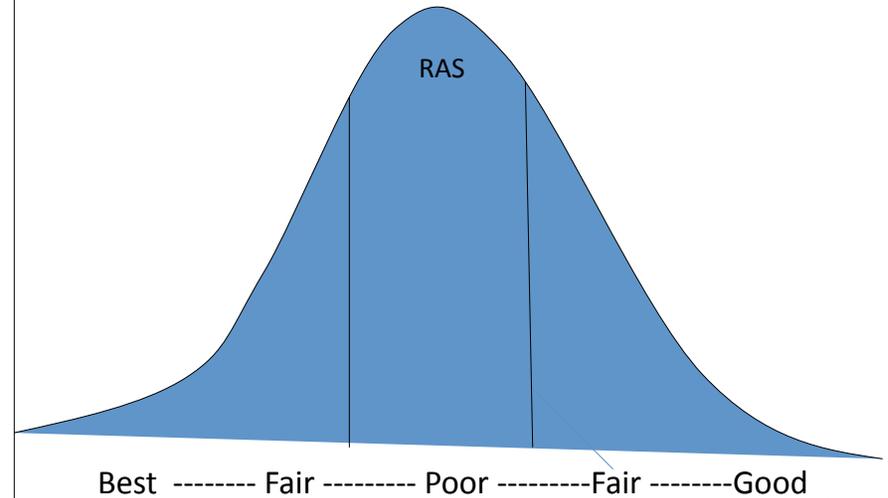


Knowing your customer!

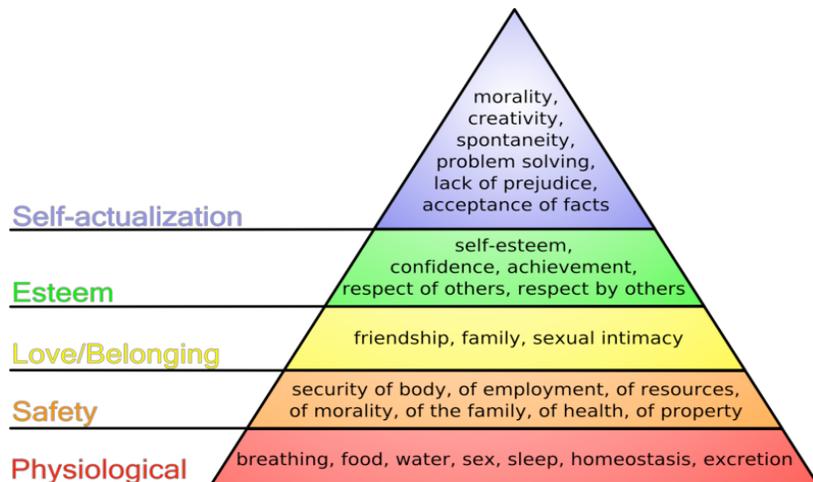
Become An Expert

- National statistics and trends.
- Demographics of your area.
- Culture of your community.
- Power structure of your school.
- Strengths & weakness of your school.

Points of Contact



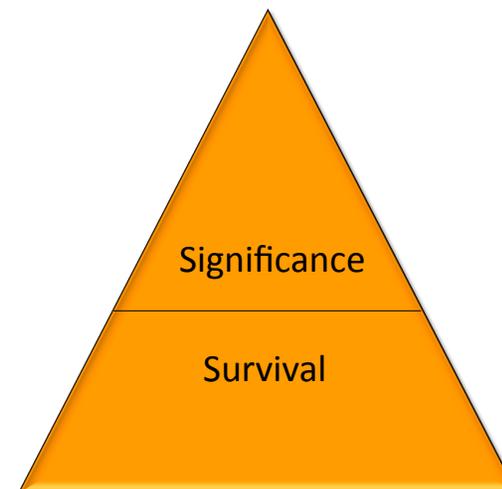
Maslow's Hierarchy of Needs



Berk, L. E. (2008). Infants, children, and adolescents (8th ed.). Boston: Pearson.

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Harris' Hierarchy of Needs



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Direct Route to a Parents Heart



High-Risk Situations

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Danger

Opportunity

Withdraws

- Be defensive or angry.
- Use repeated close-ended questions.
- Speak about something you are not sure about.
- Read a laundry list of negative incidents.

Withdraws

- Give unsolicited advice
- Interrupt
- Use professional jargon
- Make them wait to meet with a group

Deposits

- Prepare, prepare, prepare (e.g. records).
- Make a meeting plan (Who, What, When, Where, & How Long).
- Assess your feelings.
- Remember their name.
- Begin in a friendly way (30 second rule).

Deposits

- Say "thank you".
- Apologize.
- Hesitate with answers.
- Slow down.
- Lower your voice.
- Let them talk.
- Write down complaints.

Deposits

- Identify the common goal (helping the child).
- Make them a part of the plan (What would they do if they were you?).
- Use empathy.
- Give them a fine reputation to live up to.
- Praise even minor improvements or talk of improvements.

What's your plan?



Intentional Practices

Stay Connected!

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