**If Rx is for Milk Based formula for 9 to 12 months of age:**
- Similac Go and Grow
- Enfagrow Toddler Transitions, etc.

  **The baby must have tried:**
  
  **First:**
  - Good Start Gentle Stage 1
  **Second:**
  - Good Start Soothe Stage 1 or
  - Good Start Soy Stage 1

*Note: Similac Go and Grow is 19 kcal/ounce and not authorized for WIC issuance. Enfagrow Next Steps toddler drink is not authorized for WIC issuance.*

**If Rx is for Soy Based formula for 9 to 12 months of age:**
- Enfagrow Toddler Transitions Soy, etc.

  **The baby must have tried:**
  
  **First:**
  - Good Start Soy Stage 1
  **Second:**
  - Good Start Soothe Stage 1 or
  - Good Start Gentle Stage 1

  *(if no milk allergies exist)*

**Ready to feed formula** can only be given for one of the following reasons:
- Poor water supply;
- No refrigeration;
- Unable to mix the formula properly; or
- Only form the product is available.

If the family is getting drinkable water, then concentrate or powder formula will be provided.

**Bottle nipples** affect how fast formula flows from the bottle.
- Faster flow nipples can cause baby to spit up.
- It is recommended to use a slow flow or stage 1 nipple from birth until three (3) to six (6) months of age.

If you have any questions about these guidelines, please call your local health department.

Adapted from a pamphlet designed by Hopkins County Health Department.

**Kentucky WIC Program Standard Infant Formula Guidelines**

Any unused formula received from WIC should be returned to the WIC clinic. Selling or trading WIC formula is a program violation that could result in criminal charges and/or disqualification from receiving future benefits.

Rev. 04/17
Healthy Babies must try Gerber Good Start formula

The WIC Program has a contract with Nestlé USA to offer the following formula to healthy infants:

- **Good Start Gentle Stage 1**

All formulas must be tried by infants for 72 hours unless there are severe problems such as:
- Projectile vomiting;
- Skin rash;
- Bloody stools.

Formulas Requiring a Prescription (Rx):

Any formula other than Good Start Gentle, Soothe, or Soy requires a doctor’s order which includes:
- Complete name of specific formula;
- Valid diagnosis;
- Length of time baby is to receive formula; and
- Signature of MD, DO, APRN, PA.

**If Rx is for Milk Based formula:**
- Similac Advance Stage 1
- Enfamil Infant, etc.

The baby must have tried:

**First:**
- Good Start Gentle Stage 1

**Second:**
- Good Start Soothe Stage 1

*Note: Similac Pro-Advance, Similac for Spit Up, Similac Pure Bliss and Similac for Supplementation are 19 kcal/ounce and not authorized for WIC issuance. Enfamil Newborn, Enfamil Enspire and Enfamil for Supplementing are not authorized for WIC issuance.

**If Rx is for Milk Based lactose free or lactose reduced formula:**

- Enfamil Gentlease, etc.

The baby must have tried:

**First:**
- Good Start Soothe Stage 1

**Second:**
- Good Start Soy Stage 1

*Note: Similac Sensitive, Similac Pro-Sensitive and Similac Total Comforts are 19 kcal/ounce and not authorized for WIC issuance. Enfamil Reguline is not authorized for WIC issuance.

**If Rx is for Soy Based formula:**
- Enfamil ProSobee
- Similac Soy Isomil, etc.

The baby must have tried:

**First:**
- Good Start Soy Stage 1

**Second:**
- Good Start Soothe Stage 1

(if no milk allergies exist)

**If Rx is for Kosher or Halal formula due to religious beliefs:**
- Similac Advance Stage 1, etc.

The baby must have tried:

- Good Start Soy Stage 1

(unless contraindicated)