



## MCH Infant Mortality Prevention Package #E: Community

### “Cribs for Kids”

**Goal:** Reduce infant mortality from unsafe sleep

**Objective:** To provide start-up funding for local Cribs for Kids programs, so that by December 2013, in the LHD service area, no infant will have to die from unsafe sleep because the family/caregiver could not afford to buy a crib. These funds are ONLY available for FY 13; in FY14 these will not be approved expenses for Cost Center 766 and cribs then must be purchased from locally-raised funds.

#### Eligible Families/Contacts:

- ❖ Expectant families & families with infants <6 months of age who have no crib for their infant, have income <185% poverty, and no other source of payment/coverage.

#### Activities: 7 Steps to Success

- Step 1.) Identify the anticipated number of expectant families or families with a newborn who have no health care coverage and have a family income <185% poverty, who do not have a safe sleeping environment or no crib for their infant. Check remaining allocation after projecting staffing expenses for the rest of the year to assure you will have sufficient funds to purchase the number of cribs you plan on serving.
- Step 2.) Work with your purchasing agent to place an order with Cribs for Kids. You should order the entire “Safe Sleep Survival Kit”, not just the Pack-N-Play crib. If funding allows, each LHD county agency may order up to 25 Safe Sleep Survival Kits with portable cribs from Cribs for Kids organization from resource listed below.
- Step 3.) Keep a tracking sheet for the families the cribs are distributed to, in case there are later product recalls.
- Step 4.) Selectively give a crib to families in need, after determining their eligibility and their willingness to use safe sleep practices for their infant. Educate the family about Safe to Sleep and offer them the Safe Sleep Survival Kit. Assure they know how to set up and use the crib properly.
- Step 5.) Follow-up with family in 4-6 weeks or after birth by phone call, on a return visit to the LHD, or on a regular HANDS visit if family is a HANDS client to ensure crib is being used appropriately and the family remembers the safe sleep messages. Reinforce Safe to Sleep recommendations, including a smoke-free environment. Keep a follow-up log of these contacts.

**Step 6.) Your LHD may purchase and play the FREE “Safe to Sleep” or the “Cribs for Kids Safe Sleep” video and display educational brochures/teaching sheets (link provided below) in your waiting rooms and/or lobby:**

**Step 7.) Report total purchasing activities and outreach contacts monthly in Catalyst using Goal: “Pediatric Coordination-122”. Maintain a file of families who received the crib set in case there are later recalls and you have to notify them.**

### **Allowable charges to cost center 766:**

**1.) MCH Coordinator staff time (salary and fringe) implementing this package which includes identifying the families in need and time educating the family on safe sleep and proper use of the equipment.**

**2.) Costs of all listed educational packages/materials including shipping and handling fees:**

**Safe Sleep Survival Kit (1) from Cribs for Kids \$74.99 +shipping; kit includes:**

- **GRACO PACK N PLAY PORTABLE CRIB**
- **Instructional video on construction and use of GRACO Pack N Play**
- **Crib Sheet with Safe to Sleep message**
- **Pacifier**
- **Halo Sleep Sack**
- **Magnetic Frame**
- **Safe to Sleep brochures and door hangers**

**<http://cribsforkids.org/safe-sleep-products/>**

**“Safe Sleep for Your Baby Right from the Start” DVD \$20.00  
(Specific to Hospitals, Doctor’s Offices, Health Depts. & Clinics)**

**[http://cribsforkids.org/wp-content/uploads/2013/03/011-educationalProductOrderForm\\_3.12.13.pdf](http://cribsforkids.org/wp-content/uploads/2013/03/011-educationalProductOrderForm_3.12.13.pdf)**

### **Activities not allowed to be charged to cost center 766:**

**1.) Materials not specifically listed for this project**

**2.) WIC and HANDS staff cannot code their time to cost center 766**

**3.) Any materials used for mass distribution (e.g. health fairs, baby showers, etc...) cannot be coded to cost center 766**