

If Rx is for Milk Based formula for 9 to 12 months of age:

- Similac Go and Grow - Milk Based
- Enfagrow Toddler Transitions, etc.

The baby must have tried:

First:

- Gerber Graduates Gentle

Second:

- Gerber Graduates Soy or
- Gerber Graduates Soothe
(once available)

**Note: Similac Go and Grow - Milk Based is 19 kcal/ounce and not authorized for WIC issuance.*

If Rx is for Soy Based formula for 9 to 12 months of age:

- Similac Go and Grow - Soy Based
- Enfagrow Toddler Soy Transitions, etc.

The baby must have tried:

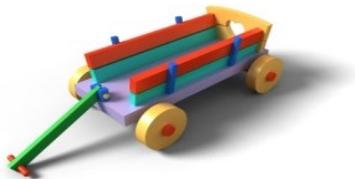
First:

- Gerber Graduates Soy

Second:

(if no milk allergies exist)

- Gerber Graduates Gentle or
- Gerber Graduates Soothe
(once available)



Ready to feed formula can only be given for one of the following reasons:

- Poor water supply;
- No refrigeration;
- Unable to mix the formula properly; or
- Only form the product is available.

If the family is getting drinkable water, then concentrate or powder formula will be provided.

Bottle nipples effect how fast formula flows from the bottle.

- Faster flow nipples can cause baby to spit up.
- It is recommended to use a slow flow or stage 1 nipple from birth until three (3) to six (6) months of age.

If you have any questions about these guidelines, please call your local health department.

Adapted from a pamphlet designed by Hopkins County Health Department.

COMMONWEALTH OF KENTUCKY
DEPARTMENT FOR PUBLIC HEALTH
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6.9 L Rev. 09/14 PAM-DHS-136

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Kentucky WIC Program Standard Infant Formula Guidelines



Rev. 9-14

Healthy Babies must try Gerber Good Start formula

The WIC Program has a contract with Nestlé USA to offer the following formula to healthy infants:

- **Good Start Gentle**

All formulas must be tried by infants for 72 hours unless there are severe problems such as:

- Projectile vomiting;
- Skin rash; or
- Bloody stools.

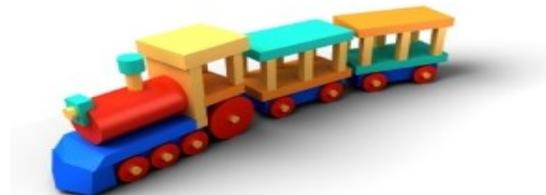
First:

Baby must try **Good Start Gentle**. If baby has problems with this formula, they must try a second Gerber Good Start formula.

Second:

Baby must try any **one** of the following Gerber formulas:

- **Good Start Soothe**
- **Good Start Soy**



Formulas Requiring a Prescription (Rx):

Any formula other than **Good Start Gentle, Soothe, Soy or Gerber Graduates** requires a doctor's order which includes:

- Complete name of specific formula;
- Diagnosis;
- Length of time baby is to receive formula; and
- Signature of MD, DO, APRN, PA.

If Rx is for Milk Based formula:

- Similac Advance Stage 1
 - Enfamil Infant, etc.

The baby must have tried:

First:

- **Good Start Gentle**

Second:

- **Good Start Soothe**

If Rx is for Soy Based formula:

- Enfamil ProSobee
- Similac Soy Isomil, etc.

The baby must have tried:

First:

- **Good Start Soy**

Second:

(if no milk allergies exist)

- **Good Start Soothe**

If Rx is for Milk Based lactose free or lactose reduced formula:

- Enfamil Gentlease, etc.

The baby must have tried:

First:

- **Good Start Soothe**

Second:

- **Good Start Soy**

**Note: Similac Sensitive for Fussiness and Gas, Similac for Spit Up and Similac Total Comforts are 19 kcal/ounce and not authorized for WIC issuance.*

If Rx is for Milk Based formula with probiotics:

- Enfamil Reguline, etc.

The baby must have tried:

First:

- **Good Start Soothe**

Second:

- **Good Start Gentle**

**Note: Enfamil Reguline is not authorized for WIC issuance.*

