
















Managed Care Organization Value Added Benefits (VAB) 2025

| VAB Category                    | <br>Aetna Better Health® of Kentucky  | <br>Healthy Horizons™<br>in Kentucky   |    |                                 | <br>Beyond Healthcare. A Better You. |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
|---------------------------------|--|---|--|---|--|----------------|-------------|--------|----------------|------------|-----------|-----------|--|-------------|-------------|---------|-------|---------|-------|--------|-------------|-------|---------|--|--|
| <b>Eligibility Details</b>      | For eligibility details: <a href="https://www.aetnabetterhealth.com/kentucky/whats-covered.html">https://www.aetnabetterhealth.com/kentucky/whats-covered.html</a> | For eligibility details: <a href="https://www.humana.com/medicaid/kentucky-medicaid/benefits/Kentucky-2025">https://www.humana.com/medicaid/kentucky-medicaid/benefits/Kentucky-2025</a>  | For eligibility details: <a href="https://passporthealthplan.com/rewards">Passporthealthplan.com/rewards</a><br><a href="#">Benefits and Rewards   Passport by Molina Healthcare</a> | For eligibility details: <a href="#">Click here for all member benefit information.</a>                           | For eligibility details: <a href="#">Member Handbook Value Added Benefits details</a>                                  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| <b>VAB Rewards</b>              | Up to \$355 in gift cards for certain health screenings and visits   | Thousands of dollars in benefits to include \$190 in gift cards for healthy activities.<br>Retail gift cards available but not limited to:<br><br><table border="0" style="width: 100%;"> <tr> <td>✓ Walmart</td> <td>✓ Apple</td> </tr> <tr> <td>✓ Google Play</td> <td>✓ CVS Pharmacy</td> </tr> <tr> <td>✓ Starbucks</td> <td>✓ Uber</td> </tr> <tr> <td>✓ Panera Bread</td> <td>✓ Chipotle</td> </tr> <tr> <td>✓ Carters</td> <td>✓ TJ Maxx</td> </tr> </table> | ✓ Walmart  | ✓ Apple   | ✓ Google Play  | ✓ CVS Pharmacy | ✓ Starbucks | ✓ Uber | ✓ Panera Bread | ✓ Chipotle | ✓ Carters | ✓ TJ Maxx | Earn up to \$190 in gift card credits for completing the recommended vaccine series by age 2 (provider attestation form required):<br><br><table border="0" style="width: 100%;"> <tr> <td>• Rotavirus</td> <td>• Influenza</td> </tr> <tr> <td>• Hep A</td> <td>• PCV</td> </tr> <tr> <td>• Hep B</td> <td>• MMR</td> </tr> <tr> <td>• DTAP</td> <td>• Varicella</td> </tr> <tr> <td>• Hib</td> <td>• Polio</td> </tr> </table> | • Rotavirus | • Influenza | • Hep A | • PCV | • Hep B | • MMR | • DTAP | • Varicella | • Hib | • Polio | \$3,400+ in rewards, value-added benefits and services | \$4,500+ in value added benefits and healthy rewards. Healthy Rewards up to \$610— including \$75 Nike gift cards, \$25 gift cards, and a wide variety of merchandise for well visits and health screenings. |
| ✓ Walmart                       | ✓ Apple  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| ✓ Google Play                   | ✓ CVS Pharmacy   |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| ✓ Starbucks                     | ✓ Uber   |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| ✓ Panera Bread                  | ✓ Chipotle   |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| ✓ Carters                       | ✓ TJ Maxx  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| • Rotavirus                     | • Influenza  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| • Hep A                         | • PCV  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| • Hep B                         | • MMR  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| • DTAP                          | • Varicella  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| • Hib                           | • Polio  |   |  |   |  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| <b>Maternal Health benefits</b> | \$150 in gift cards, and crib or car seat for new moms<br>24/7 virtual perinatal and infant feeding support  | Pregnant/new moms earn up to \$195 in rewards through our HumanaBeginnings maternal care program.<br>Portable crib or car seat with healthy activities, Baby and Me meals, & doula services   | Earn up to \$150 Maternity gift credits for completing timely prenatal and postpartum visits!  | Up to \$50 for pregnant members, Diapers and wipes, Choice of car seat, stroller, or pack ‘n play, Doula services | Healthy Baby Program— Choose a stroller, portable playpen, car seat, or diapers.                                       |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| <b>Smartphone</b>               | No-cost smartphone, unlimited data, text, minutes, and hotspot   | Smartphone with data, talk & unlimited text.  | Smartphone with unlimited talk, text, and data: Members 18 and older. Members 16-17 years old with special circumstances   | Smartphone with talk, text, and data.   | Smartphone with Talk, Text, and Data.  |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |
| <b>GED benefits</b>             | \$1000 for trade school/college after completing certain GED/job skills trainings  | A lifetime benefit of \$250 for free GED preparation and testing  | Free GED Test and a \$50 gift card for passing!  | GED coaching, prep, and testing   | Steps2Success + GED, \$1,000 College and Trade School Scholarships   |                |             |        |                |            |           |           |  |             |             |         |       |         |       |        |             |       |         |  |  |






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|---|---|---|---|--|---|
| <b>Home-delivered meals</b>                         | Home-delivered meals  | Home delivered meals  | N/A   | Home-delivered meals   | Ten home delivered meals following every inpatient stay at; hospital, behavioral health, rehabilitation, or skilled nursing facility.                 |
| <b>Healthy Activities &amp; Well Child benefits</b> | \$50 in gift cards for child well-care visits, to be used for after school programs (non-SKY)                         | Up to \$525 in rewards through our Go365 app  | Up to \$100 in gift card credits for completing the HPV vaccine series on or between 9-13th birthdays.  | Gift Cards for completing preventive services  | \$75 Nike gift card for members 6-18 that complete a well-child visit and dental appointment. \$25 gift card for completing HPV series before age 13. |
| <b>Criminal Record Expungement</b>                  | Criminal record expungement application fees  | \$340 criminal expungement support  | N/A   | \$175 in Criminal Record Expungement   | Criminal Record Expungement fees  |
| <b>Telehealth</b>                                   | 24/7 access to virtual companion app  | 24/7 Telehealth Access  | N/A   | 24/7 Telehealth  | 24/7 Telehealth Services  |
| <b>Digital Scale and Blood Pressure Monitor</b>     | Health tools like blood pressure cuff, glucose meter  | Digital scale, Blood pressure monitor   | N/A   | Digital scale, remote blood pressure monitor   | Blood pressure cuff, scale, and other health tools available with Health & Wellness benefit   |
| <b>Tobacco Cessation benefits</b>                   | N/A   | Tobacco and vaping cessation coaching including \$50 dollars in rewards for completing the courses  | Quit Tobacco Program  | Smoking Cessation services   | Tobacco and Smoking Cessation. \$25 gift card for completing.   |
| <b>Housing Assistance</b>                           | N/A   | \$500 in Housing aid to help pay for utilities, rent, & more, plus case management support from Community Health Workers who provide members with resource solutions for needs like: transportation, food getting medically necessary health equipment, and more. | Community Connectors and Housing Specialists work with case managers to provide members with support, health education, resource solutions needs like: transportation, food, housing, and more. | Help with finding community resources, including food, housing, transportation, utilities, childcare, and more | Resource assistance with food, housing, utilities, childcare, formula, transportation, legal services, financial aid, and more                        |

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|---|--|---|---|--|---|
| <b>Diabetes Management</b>                | N/A  | Smartphone App for Diabetes Management including \$50 in rewards  | Earn gift card credits for Diabetic care: Annual Diabetic Retinal Eye Exam, Annual HBA1c test | At-home Diabetes & weight management resources   | At-home diabetes & weight management coaching   |
| <b>Youth club benefits</b>                | SKY members eligible for YMCA membership, laptops, and more  | N/A   | N/A   | Free Boys & Girls Club Membership and after-school care, Free Boys & Girl Scouts Memberships                   | Girl Scouts & Boy Scouts membership +\$25 for uniforms, Parents and guardians are also eligible for free membership.                  |
| <b>Transportation benefits</b>            | No-cost rides for groceries, interviews, and more  | N/A   | N/A   | 24 free, annual one-way trips for community and medical services   | N/A   |
| <b>Health, Wellness, Hygiene benefits</b> | \$15 monthly for children's health & hygiene items   | N/A   | N/A   | \$100 annually for healthy foods, health and hygiene items   | Up to \$300 in health and hygiene items. Products shipped free to your home.  |
| <b>Sports Physical</b>                    | N/A  | Free sports physical  | N/A   | Free Sports Physicals  | Free sports physicals   |
| <b>Weight Management</b>                  | N/A  | Weight management coaching including \$15 reward for completion of program  | Weight Watchers up to 13 weeks of digital program free for members 18 years and older.        | N/A  | Free Weight Watchers six month membership. Free health coaching to help you lose weight or manage a health condition.                 |
| <b>Gym Membership</b>                     | N/A  | N/A   | N/A   | Gym membership, including YMCA*  | N/A   |
| <b>Job Seeker support</b>                 | N/A  | Job seekers support, including childcare, interview prep, transportation vouchers                                     | N/A   | Online housing, employment & money management skills training. Goodwill partnership for job skills & placement | Job coaching and more.  |
| <b>Mobile App</b>                         |  | Mobile App  | Mobile App  |  |   |

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|----------------------|---|---|---|--|--|
| <b>Mental health</b> |   |   | Members under 21 in Passport case management for behavioral health needs for at least 90 days.  | Self-Care app to help reduce anxiety and depression.                               |  |
|                      | <b>MCO Specific VAB</b>   | <b>MCO Specific VAB</b>   | <b>MCO Specific VAB</b>   | <b>MCO Specific VAB</b>  | <b>MCO Specific VAB</b>  |
|                      | Back to school supplies   | Free standard haircuts for Kids   | Stay connected! Heads of Household can earn \$10 gift card credit for opting into e-mail/text   | \$50 gift card for participation in Member Advisory Committee                      | Internet service and Hotspot in select rural areas   |
|                      | \$20 monthly CVS Period Promise benefit for eligible women ages 15-55, to be used on health and hygiene items, in-store or shipped to your home | NA  | One Stop Help Centers in Bowling Green, Covington, Hazard, Lexington, Louisville, and Owensboro - provide access to computers, free Wi-Fi, private telehealth rooms, and health education.  | 30 Acupuncture visits  | State Issued ID Card   |
|                      | NA  | N/A   | Earn gift card credits for healthy behaviors like:<br>•Health Risk Assessment completion<br>•Annual preventive dental exam<br>•PCP/ Behavioral Health Follow-up within 7 days of discharge from a related inpatient hospital stay | Music therapy and equine therapy   | Food allergen program for infants.   |
|                      | NA  | NA  | NA  | NA   | Tutoring Sessions  |