







2022 MCO MATERNITY BENEFITS

 AETNA BETTER HEALTH® OF KENTUCKY					
<p>Member Incentives:</p> <ul style="list-style-type: none"> ● Maternity Matters Program <ul style="list-style-type: none"> ○ \$25 for initial prenatal visit ○ \$10 for subsequent prenatal visits ○ \$25 for post-partum visit ○ Cribs for Mom-pregnant members can get a free portable crib ○ Free transportation for appointments including free car seat ○ HRA Incentive-Newly pregnant members receive a \$25 gift card for completing the HRA ● Electric breast pumps at no cost to members. ● Mobile Apps and reminders for mom and baby via text messaging <ul style="list-style-type: none"> ○ Breast feeding support and motivation ○ Postpartum support groups ○ Community parents ○ Douulas ○ Community Health Workers ● Community baby showers with gifts and education resources ● High Risk Obstetrics Program ● Healthy You, Healthy Baby Program <ul style="list-style-type: none"> ○ Self-monitoring tools like a blood pressure cuff ● Care Manager support including risk screenings at the start of each trimester ● Neonatal Abstinence Syndrome (NAS) Program ● Persistent NAS Outreach (for up to 6 months after delivery) 	<p>Member Incentives:</p> <ul style="list-style-type: none"> ● Breast Feeding Support Kit ● Free Breast Pump ● Crib or Car Seat ● Mail Order Diapers ● Community Baby Shower with Free Stroller Organizer ● Safe Sleep Kit ● Home Delivered Medically Tailored Meals ● Fresh Fruits and Veggies Program ● Books for Babies ● Smoking Distraction Kit ● Baby and Me Program ● 24/7 Nurse Line ● SUD Recovery Support ● Healthy Lifestyle Aids ● Family Planning Education ● Transportation- \$200 in Gas Cards or Bus Passes annually ● Doula grant partnership program to expand maternal health services 	<p>Member Incentives:</p> <ul style="list-style-type: none"> ● The Moms First Care Management Program which includes: <ul style="list-style-type: none"> ○ Access to nurse or social worker for education and care coordination services throughout pregnancy and first 3 months postpartum ○ Promotion of breastfeeding, healthy birth spacing, smoking cessation, screening for anxiety and depression and support for mothers experiencing SUD ○ Portable Crib (one per baby per pregnancy) for participation and attendance of 6 prenatal visits. Portable Crib benefit also includes Safe Sleep education ● Free access to Pacify mobile application which provides 24/7 video and phone access to a lactation consultant (IBCLC) for around the clock breastfeeding support ● Reimbursement for doula services. <ul style="list-style-type: none"> ○ 4 prenatal visits ○ Delivery ○ 4 Postpartum visits ● Post discharge meals (Moms Meals vendor) after delivery of the baby or other qualifying inpatient stay (10 meals up to 4 times per year) ● Strongwell program for mom's with OUD/SUD. Pregnant members have access to peer advocates that assist with connecting moms to resources and community services as well as licensed 	<p>Member Incentives:</p> <ul style="list-style-type: none"> ● Free car seat OR booster seat for attending one prenatal visit during the 1st trimester, or within 42 days of enrollment to Passport ● \$25 gift card for attending one postpartum visit 7-84 days after the birth of the baby ● \$25 gift card for the purchase of food ● \$25 gift card for gas or bus pass* ● Up to \$60 in gift cards for well-child visits (birth – 3 years old) ● Free smartphone <p>Extra Benefits & Rewards:</p> <ul style="list-style-type: none"> ● Healthy Beginnings – Guide to Healthy Pregnancy ● Supporting Healthy Moms and Babies program ● High-risk OB care management program ● NICU care management program ● Tobacco cessation program ● 180 Health/StrongWell Program for members with opioid use disorder ● Post-partum depression screenings and assistance finding treatment ● Family planning assistance ● Assistance locating/obtaining community resources including WIC, SNAP & HANDS ● Breastfeeding support/resources <p>*Members in care management</p>	<p>Member Incentives:</p> <ul style="list-style-type: none"> ● \$15 gift card for enrolling in our Maternal Health program: Healthy First Steps™ (UHHealthyFirstSteps.com). ● \$10 gift card for doctor visits after baby is born. ● Extra rewards like digital thermometers, home safety kits, books, and more after enrolling in Healthy First Steps. ● Community baby showers with gifts and educational programs ● Screen for depression and anxiety ● Covid vaccination (2 dose Moderna/Pfizer or 1 dose J&J) for mom and family member incentive is \$100 gift card to CVS or Walmart until 12/31/2022 and 14 home delivered meals from Mom's Meals ● High risk pregnancy case management <p>Programs for Pregnancies:</p> <ul style="list-style-type: none"> ● Mindoula (FKA Strongwell) – Peer support program for mom's with OUD/SUD. Pregnant members have access to peer advocates that assist with connecting mom's to resources and community services. The program provides social services and visits to help mom get ready for new baby, reduce stress levels, support care plan with MAT 	<p>Member Incentives:</p> <ul style="list-style-type: none"> ● Baby Steps program Maternity Case Management services available to assist and educate pregnant member through 7 weeks post-Partum ● Case Management for moms with SUD, assist with Residential and MAT treatment. ● In home services for Hydroxyprogesterone injections for those at risk for Premature delivery. In home infusion therapy program for Hyperemesis ● Screening for Post-Partum depression and Behavioral Health Case Management if needed ● Cell Phone Program- free Wellcare cell phone for High-risk pregnancies ● 10 Healthy Home delivered meals after ant hospital admission including childbirth ● Electric breast pumps at no cost to members. ● Pacify App- 24/7 Video Chat with Lactation Consultant for breast feeding and other feeding assistance ● Assistance with community resources through Case management or our Community Assistance line

<ul style="list-style-type: none"> • Referrals for assistance (WIC, Smoking Cessation, Behavioral Health, Transportation, vision, dental food, clothing and utilities) • Referrals for mental health/behavioral health services • Postpartum educational brochure with postpartum depression screening and number to call for 24 hour assistance • Digital tools to help with loneliness and risk of post-partum depression • COVID 19 Vaccine--\$50 each up to \$100 <p>Extra Benefits:</p> <ul style="list-style-type: none"> • Home Delivered Meal <i>Free for eligible members. Includes nutrition education to support health goals.</i> 	<p>and improve health outcomes for expecting mothers</p> <ul style="list-style-type: none"> • Community Resource Link • High-risk OB management services • Well Child Visits (age 0-30 months) • Free Chiropractic Visits • My Advocate reminders and education during pregnancy and postpartum follow-up • Screening for depression and anxiety for pregnant women • \$25 Over-the Counter Drug Benefit • Housing Support for homeless pregnant women <p>Healthy Rewards:</p> <ul style="list-style-type: none"> • \$25 1st Prenatal Visit • \$50 Postpartum Visit • \$50 HPV • \$25 Chlamydia Screening • \$25 A1C Screening • \$10 Diabetic Medication Management quarterly • \$25 Flu Shot • \$25 Childhood Dental Visit (age 2-20) • \$75 Tobacco Cessation • \$50 Initial Health Screener • \$25 Annual Health Screener • \$100 COVID Vaccine • \$25 Child Well Visit (age 0-11) 	<p>therapists. The program provides help to mom to get ready for new baby, reduce stress levels, and support care plan with MAT (suboxone/methadone) and feel better overall.</p> <ul style="list-style-type: none"> • Community Baby Showers with access to gifts and educational programs • Free Electric Breast pump covered base benefit • Free Smart Phone through Safelink program which includes additional 4 Gigabytes of data for participation in care management program <p>Healthy Rewards (Go365 mobile application):</p> <ul style="list-style-type: none"> • Prenatal Visit- \$25 per pregnancy for enrollees who receive 1 prenatal visit within the first trimester or within 42 days of enrollment with Humana • Postpartum Visit- \$25 for enrollees who receive a postpartum visit within 7 to 84 days after delivery • Well Child Visits- \$60 (\$10 per visit) for completion of 6 well child visits from 0-15 months of age • Wellness visits- \$20 for enrollees aged 2 and older who complete annual visit and additional \$10 for new enrollees who complete PCP wellness visit within 90 days of enrollment with Humana • Tobacco Cessation- \$25 for completion of 2 calls within 45 days of enrollment in the tobacco cessation program. Additional \$25 for enrollees who complete the program (8 calls) within 12 months • COVID 19 vaccine- \$40 for getting either 2 doses of Pfizer or Moderna vaccine or 1 dose of J&J vaccine 		<p>(suboxone/subtext) and feel better overall</p> <ul style="list-style-type: none"> • Wellhop – Phone application designed to connect pregnant women with peers at the same stages of pregnancy for ongoing support. The app provides educational opportunities and group connectivity • Mom's Meals – UHC Community Plan of KY provide 14 meals for up to 4 family members post-partum. After mom comes home with new baby and completes the post discharge call with care manager, the meals are ordered for mom plus up to 3 other family members 	<p>Healthy Rewards:</p> <ul style="list-style-type: none"> • Prenatal visit - \$25 Walmart gift card or 3 month amazon prime, or towards a Fit bit • FREE bonus gift after Post-Partum visit choice of Stroller, Portable play pen, car seat or 6 pack of diapers • Post Partum visit reward \$25 Walmart gift card or 3 month amazon prime, or towards a Fit bit • \$10 reward for well-baby/ child visits 0-15 months – total of 6 visits • OTC Catalog with \$10, \$20 or \$25 per month benefit per household
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