Anthem Medicaid Support in Eastern KY
Following the devastating flooding in eastern Kentucky, Anthem Blue Cross and Blue Shield Medicaid in Kentucky immediately rallied to help meet the needs of our fellow Kentuckians.

Our Response

- **$1 million grant** to the American Red Cross National Annual Disaster Giving Program
- **$250,000 grant** to Direct Relief, a national organization supplying medical assistance and disaster relief to individuals affected by the floods
- **$100,000 grant** to Americares, enabling deployment of medicine, supplies and other assistance
- **$50,000** to the Foundation for Appalachian Kentucky to help local shelters purchase needed tools and equipment
- **$50,000** to the Governor’s Eastern Kentucky Relief Fund
- **$10,000 worth of harm-reduction supplies** to prevent overdoses and substance abuse
- **$5,000+ in cleaning supplies to local shelters across impacted counties**
- **180 box fans donated** to dry out flooded homes and businesses
- Provided complementary meals and oral hygiene products to impacted individuals and families in partnership with disABILITY Resource Center
- Matched 100% of associates’ donations to disaster relief efforts

Commitment to Community

We also worked with various community partners to answer the call of our fellow Kentuckians. Anthem Medicaid worked to ensure that its members continued to receive high quality care no matter the circumstances, which included:

- Collaborating with Kentucky’s doctors, hospitals, pharmacies and care providers to accommodate members’ needs and ensure they received expedited access to medical care, medication and behavioral health services
- Continually reaching out to members directly through phone, email and text
- Announcing revised medical and pharmacy guidelines to help those impacted by the floods

We’re inspired by the nationwide response and determined to do everything we can to continue to take part in the coordinated effort to recover and rebuild eastern Kentucky.
For more than 80 years, Anthem Blue Cross and Blue Shield in Kentucky has been committed to the communities in which we live, work and serve.

That is why, following the unprecedented storms that devastated western Kentucky, Anthem immediately sprang into action to help meet the extraordinary needs of our fellow Kentuckians.

**OUR RESPONSE**

Our members, their families, friends and neighbors need assistance now. As a result, Anthem has taken the following steps to ensure they are supported:

- **CONTACTED 1.9 MILLION**
  - Anthem Blue Cross and Blue Shield members

- **DONATED $500,000**
  - to the Team Western Kentucky Tornado Relief Fund

- **MATCHED 100%**
  - of associates’ donations to various disaster relief funds

- **DONATED $200,000**
  - to Feeding America to restock food banks

- **DONATED $5,000**
  - in support of the Kentucky Cabinet for Health and Family Services’ Division of Family Resource and Youth Service Centers response

- **DISTRIBUTED 10,000 N95 MASKS, 1,000 SOLAR BATTERY CHARGERS AND NEARLY 4,000 TOTE BAGS**
  - and hundreds of cold weather-related items

- **DONATED NEARLY 4,000**
  - dental hygiene products

- **DONATED MORE THAN 1,000**
  - personal care kits

**ADDITIONAL AID AND SUPPORT**

- Ensuring our members have expedited access to much-needed medical care, medication and social services.
- Providing ongoing financial support to local food banks and emergency food supply organizations.
- Responding to Kentucky’s doctors, hospitals, and professional care providers.
- Leveraging Anthem Foundation’s $1 million grant to assist the national American Red Cross program.
- Establishing a $100,000 grant to American Red Cross, enabling deployment of medicine, supplies and other assistance across Kentucky and other impacted states.

**To help fund education for frontline healthcare workers who agree to stay in WKY for 3 years post-graduation**

- **$100,000 Scholarship Grant to WKYU**
- **$100,000 Scholarship Grant to Murray State University**