

Anthem Medicaid

With you every step of the way



Extra benefits at no cost to you

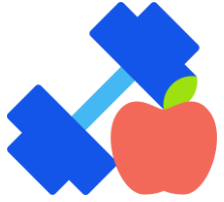
Maternal and child health

- Up to \$175 in gift cards to purchase baby items of your choice
- Breast pump
- Boys & Girls Club memberships
- Up to \$200 in Youth Asthma Management Resources

Education and employment supports

- Up to \$100 in Transportation Essentials - gas cards, Uber and bus passes
- No-cost laptop benefit
- GED vouchers
- Up to \$140 in criminal record expungement
- Lifeline phone benefit
- Community Resource Link

Extra benefits at no cost to you



Promoting healthy lifestyles

- Up to 3 boxes of fresh fruit and veggies
- Home-delivered medically tailored meals
- \$100 gym membership vouchers
- Fitness coach program
- Healthy Families program



Wellness

- Smoking distraction kit
- Healthy lifestyle aids
- Family activity coupon book
- Sports and school physicals
- \$25 Amazon health and wellness voucher
- Electric toothbrush and dental kit
- No-cost air fryer



Opioid supports

- Medicine safety kit
- Online well-being program Learn to Live
- Substance Use Disorder (SUD) recovery support program-Connections by Chess Health

Earn rewards for healthy habits

Anthem Medicaid rewards its members for making healthy choices. Healthy Rewards is a no-cost, optional program for eligible Anthem Medicaid members who have completed wellness activities and screenings to stay on top of their health.

- Members can choose from a Mastercard gift card or a gift card from a variety of popular retailers.
- To earn rewards, you must be enrolled in Healthy Rewards before or within 30 days of finishing a healthy activity and receive care from a provider in-network.
- Members can sign up by calling Member Services at 855-690-7784 (TTY 711). You can also sign up and redeem some benefits through your online account at anthem.com/kymedicaid.

Healthy Rewards

Member activity	Frequency	Rate
Adult well visit	Every year	\$25
Child and adolescent well visit (age 3-11)	Every year	\$50
Well-baby visit (age 15-30 months)	Every year (\$10 per visit)	\$40
Well-baby visit (0-15 months)	Every year (\$10 per visit)	\$60
Breast cancer screening	1 year	\$50
Diabetic retinal eye exam	Every year	\$50
A1c screening	Every year	\$50

Healthy Rewards

Member activity	Frequency	Rate
Flu shot age 2 years +	Every year	\$25
Flu shot (0-2 years)	Every year	\$75
First prenatal care visit	Once	\$50
Postpartum visit	Once	\$75
HPV	Once	\$75
Childhood dental visit (age 2-20)	Every year	\$50
Adult dental visit	Every year	\$25

Healthy Rewards

Member activity	Frequency	Rate
Cervical cancer screening	3 years	\$40
Colorectal screening	3 years	\$50
Antidepressant medication management	Quarterly	\$10
Diabetic medication management	Quarterly	\$10

Healthy Rewards

Member activity	Frequency	Rate
Tobacco cessation	Once	\$75
Mental health (suicide awareness quiz)	Every year	\$10
7-day behavioral health follow-up	Quarterly	\$25
7-day alcohol and other drug use follow-up	Quarterly	\$50
Metabolic monitoring for children and adolescents on antipsychotics	Every year	\$50
Diabetes self-management education	Every year	\$50

Healthy living resources

Behavioral Health Crisis Hotline: 855-661-2025 (TTY 711)

Helps with depression, anxiety, family issues, as well as alcohol or drug-related concerns.

Concierge Care

A digital program designed to give members the tools to expertly manage their conditions with their own personal nurse right at their fingertips. For more information call Member Services at 855-690-7784 (TTY 711).

Anthem Member Empowerment program

What are the benefits?



Record expungement

Get assistance toward the application and fees to have criminal records expunged or erased.



GED

Access our online test preparation at no cost to you. Or re-take your GED test.



Housing

Get support if you are currently homeless or are at risk of losing your home.



Food Assistance

Get support if you are experiencing food insecurity.



Anthem Blue Cross and Blue Shield Medicaid is the trade name of Anthem Kentucky Managed Care Plan, Inc., independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.