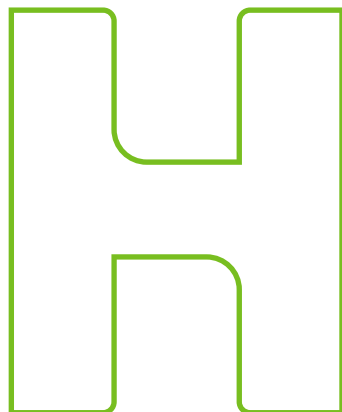
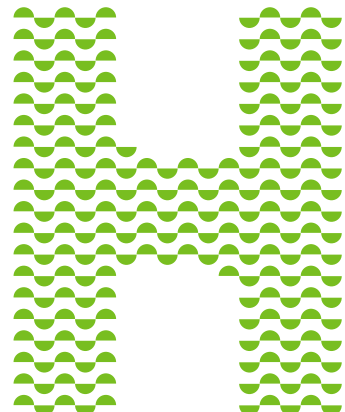


Humana
Healthy Horizons®
in Kentucky

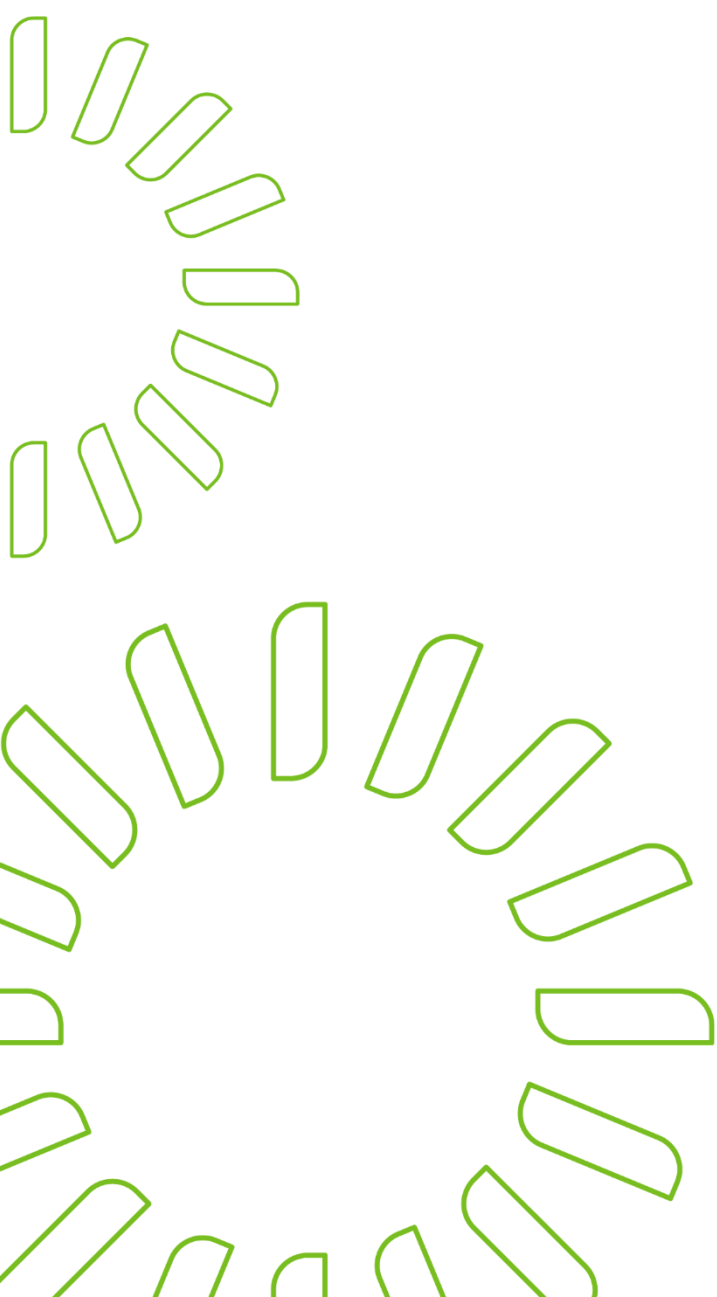
Disparity & Equity TAC

July 2024



2023 VAS Utilization Overview

Benefit Type	2023 Claims	2023 Members	Utilization Details
Doula Services	30	6	
GED Testing	20	20	
Haircuts	311	310	Go365 Benefit
Meals: Home-Delivered (Farmbox)	1454	622	
Meals: Post-Discharge	2059	1786	
Pacify App	251	251	
Portable Crib of Car Seat	517	504	<ul style="list-style-type: none"> • Crib: 289 Claims • Car Seats: 228 Claims
Sports Physical	1024	1024	
Tobacco Cessation		416	85 Completions
Vida Health App	53	53	
Weight Management		180	87 Completions
Workforce Development Program	6	6	<ul style="list-style-type: none"> • The count of 6/\$68 only reflects the bus vouchers portion of the benefit and is only for a small part of 2023. • More robust reporting for this benefit is in development.



Services

2024 Value Added Services

To support each member's journey to good health, Humana makes available extra programs and services that address social determinants of health, helping make life easier for families and children.

Health-related social needs	Maternity
Criminal record expungement services	Baby and Me meals
Disaster preparedness meals	Convertible car seat or portable crib for HumanaBeginnings care management program participants
GED testing support	Doula services
Housing assistance	
Post-discharge meals and fresh produce boxes	
Smartphone services	
Workforce Development Program with childcare and transportation assistance	
	Wellness and education
	Tobacco and vaping cessation coaching for ages 12 and older
	Weight management health coaching
	Sports physical
Chronic condition management	
Self-monitoring devices – Blood pressure kit	
Self-monitoring devices – Weight scale	
Smartphone app for Diabetes management	



Learn more at
[Humana.com/KentuckyVAS2024](https://www.humana.com/KentuckyVAS2024)

Go365[®] Healthy Rewards Program 2024

Go365[®] is a wellness program that offers our members opportunities to earn rewards for taking healthy actions. Rewards can be used to purchase items and services that may also support SDOH. Most rewards are claims based and automatically show up in patient's account after billed.



Download the Go365[®] for Humana Healthy Horizons app



Wellness & education	Reward
Download Go365 [®] app	\$25
Health risk assessment (HRA)	\$50
Tobacco cessation	\$50
Weight management	\$30
Haircuts for kids	\$20
Level of care training	\$10
Notification of pregnancy	\$25

Vaccinations	Reward
COVID-19	\$25
Flu	\$25
HPV	\$80

Preventive visits	Reward
Well-child	\$105
Pediatric dental	\$30
Wellness	\$20
Prenatal	\$100
Postpartum	\$50

Screenings & exams	Reward
Breast cancer	\$25
Cervical cancer	\$25
Chlamydia	\$25
Colorectal cancer	\$25
Diabetic retinal eye exam	\$25
Diabetic screening	\$20



e-Gift cards



Fitness devices & gear



Outdoor & recreation



Apparel & accessories



Charities



Discounts

Humana

Healthy Horizons®
in Kentucky