



DISPARITY AND EQUITY TAC

7/10/24



OTC catalog

- \$10/month – one person household; \$20 – two people; \$25/month 3+ people
- Hundreds of items - allergy medicine; arthritis medicine; diapers; baby wipes; baby lotion; sunscreen; bladder control; dental care (toothpaste, toothbrush, floss, etc); ear care; eye care; nutritional supplements; lice treatment; feminine hygiene products; first aid/medical supplies; diabetic socks; headache relief; smoking cessation (nicotine gum); cold/cough/flu medicine; adaptive aids; vitamins; detergent; many, many more items

Cell Phone AT&T (unlimited data, talk, and text) =

- WellCare VAB for pregnant members and members w/severe chronic conditions
- Critical to ensure these members can contact providers anytime

SafeLink Cell Phone =

- Not a VAB but is free via a federal program known as “Obama phones” for 18 and over (WellCare connected 5,185 members/households with the phone)

All Stages of Life

Our benefits address every stage of life from newborn moms, school-age kids to enable them to succeed in school and extracurricular activities, as well as adults to help them be self-sufficient

\$4,500 – a given member could potentially receive up to \$4,500 in benefits

Benefit	Utilization – CY 2023
Over-the-Counter Brochure Items	143,302
Adult Vision Exams	42,971
Adult Eyeglasses/Contact Lenses	36,986
Safelink Cell Phone – 350 talking minutes, unlimited text	5,185
Sports Physical (6 – 18)	4,700
CommUnity Assistance Line	2,119
Weight Watchers	1,232
Cell Phone (AT&T) – unlimited data, talk, and text	1,113
Meals Program (10 home-delivered meals post discharge from INPT hospital, rehab hospital, SNF, <u>and</u> behavioral health facility)	1,059
Criminal Record Expungement	259
Nike Shoes	240
Amazon Prime (3 months, must complete a wellness activity)	176
Boy Scouts’ membership	62
Girl Scouts’ membership	59
FitBit	29
Tutoring (12 one-hour sessions)	23
State-Issued ID Card	17
College Scholarship (\$1,000)	8
Reading Scholarship	8
Internet Hotspot (8- 18)	6
Total	239,809

Value-Added Benefits – CY 2023



Beyond Healthcare. A Better You.