COVID-19 Vaccination Rates for Passport Membership

Highest Percentage Vaccinated: Region 3
Lowest Percentages Vaccinated: Regions 1, 2, 6, & 7

Rates of Racial Groups:
- 20% White/Caucasian
- 6% Black/African-American
- 1% Asian

Of those vaccinated: 40% vs 60%

COVID-19 Outreach Efforts:
- Over 20,275 Case Manager Personal Calls to Alert to Vaccine Opportunities in Region 3, 4, & 7
- Over 177,000 Text and Auto Dialer Outreach
- Partnered with Community Organizations to Sponsor Vaccination Events/Opportunities
- Nearly 800 have Requested Incentive

*Provide information at sponsored events on well-child visits that include other vaccinations.
Other Childhood Immunizations

Difficulty with our Data Tools to Pull Accurately at this Time

2020 HEDIS Metrics for Immunization Rates Ranged from 35-73%

Outreach Efforts:
• EPSDT Outreach 1 month prior to birthday
• HEDIS Care Gap Calls
• Birthday Cards to Remind of Recommended Preventive Care Services
• HEDIS Care Gap Rosters for Providers
• HEDIS Top Sheets Posted on Availity Provider Portal

Member Incentive Offered for Parents of 1-3 Year Olds for Participation in Well-Child Visits that Could Include Immunizations

$10 per visit up to a Maximum of $60