1.	DATE ISSUED MM/D	D/YYYY	1a. SUPERS	SEDES AWARD NO	ΓICE dated	
	06/10/2019			any additions or rest main in effect unless	rictions previously specifically rescinded	
2.	CFDA No.					
	93.070 - Environmental F	Public Heal	th and Emerg	ency Response		
3.	ASSISTANCE TYPE	Coope	rative Agree	ement		
4.	GRANT NO. 5 NUE1	EH001345	-03-00	5. TYPE OF AWA	ARD .	
	Formerly			Other		
4a	FAIN NUE1EH001345			5a. ACTION TYPE	Non-Competing Continuati	ion
6.	PROJECT PERIOD	MM/DD/	YYYY		MM/DD/YYYY	
	From	08/01/20	17	Through	07/31/2022	
7.	BUDGET PERIOD	MM/DD	/YYYY		MM/DD/YYYY	
	From	08/01/20	19	Through	07/31/2020	
8.	TITLE OF PROJECT (OF	R PROGRA	AM)			
	Enhancing Innovation a	nd Capabil	ities of the En	vironmental Public H	lealth Tracking Network in K	ent
9a.	GRANTEE NAME AND	ADDRESS				9
	Llealth & Family Consider	a Kantual	Cabinat for			1

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Centers for Disease Control and Prevention

CDC Office of Financial Resources

1600 Clifton Road Atlanta, GA 30329

NOTICE OF AWARD

AUTHORIZATION (Legislation/Regulations) Section 317(k)(3) of the Public Health Service Act, [42 U.S.C. 247b (k)(3)]

			I 9D. GRANTEE	PROJECT DIRECTOR				
He	alth & Family Services, Kentucky Cabinet for		Ms. Rebe	ecca Gillis				
275	5 East Main St #5wa		275 East	Main Street				
PS	12-1201		Epidemio	ology & Health Planning				
Fra	ankfort, KY 40601-2321		Frankfort	t, KY 40601-0000				
			Phone: 5	02-564-7243				
10a. GR	ANTEE AUTHORIZING OFFICIAL		10b. FEDERA	L PROJECT OFFICER				
Dr.	. Connie Gayle White M.D.		Robert K	Kennedy				
27	5 E. Main Street		4770 Buford Hwy, NE; MS K60					
Off	fice of Health Equity		Atlanta, 0	GA 30341				
Fra	ankfort, KY 40621-0001		Phone: 7	70-488-3840				
Ph	one: 502-564-3970							
-		ALL AMOUNTS ARE	HOWN IN US	D				
11. APP	ROVED BUDGET (Excludes Direct Assistance)		12. AWARD CO	OMPUTATION				
I Fin	ancial Assistance from the Federal Awarding Agency On	•	a. Amount of	Federal Financial Assistance (from	item 11m)		599,398.00	
II Total project costs including grant funds and all other financial participation				b. Less Unobligated Balance From Prior Budget Periods				
a.	Salaries and Wages	218.447.00	c. Less Cumu	llative Prior Award(s) This Budget F	Period		0.00	
	•	220.252.00	d. AMOUNT (OF FINANCIAL ASSISTANCE THI	S ACTION		599,398.00	
b.	Fringe Benefits		13. Total Fede	ral Funds Awarded to Date for Pr	oject Period		1,852,148.00	
c. Total Personnel Costs 457,799.0		457,799.00	14. RECOMME	ENDED FUTURE SUPPORT				
d.	Equipment	0.00	(Subject to	the availability of funds and satisfa	ctory progress of the	e project):		
e.	Supplies	240.00	YEAR	TOTAL DIRECT COSTS	YEAR	TOTAL	DIRECT COSTS	
	• •	12,600.00	a. 4		d. 7			
f.	Travel		b. 5		e. 8			
g.	Construction	0.00	c. 6		f. 9			
h.	Other	1,100.00	15. PROGRAM IN ALTERNATIVES:	ICOME SHALL BE USED IN ACCORD WITH	ONE OF THE FOLLOWIN	G		
i.	Contractual	51,202.00		DEDUCTION ADDITIONAL COSTS			b	
j.	TOTAL DIRECT COSTS	522,941.00	c. M d. C	MATCHING DTHER RESEARCH (Add / Deduct Option) DTHER (See REMARKS)				
k.	INDIRECT COSTS	76,457.00		IS BASED ON AN APPLICATION SUBMITTE	D TO, AND AS APPROV	ED BY, THE FE	EDERAL AWARDING AGENCY	
				TLED PROJECT AND IS SUBJECT TO THE TI	ERMS AND CONDITIONS	INCORPORAT	ED EITHER DIRECTLY	
I.	TOTAL APPROVED BUDGET	599.398.00		CE IN THE FOLLOWING: The grant program legislation				
300,000.00				The grant program regulations. This award notice including terms and conditions, if any, noted below under REMARKS.				
m. Federal Share 599,398.00				d Federal administrative requirements, cost principles and audit requirements applicable to this grant				
n.	Non-Federal Share	0.00	prevail. Acceptar	nce of the grant terms and conditions is ac e grant payment system.	knowledged by the gran	tee when fund	ds are drawn or otherwise	
REI	MARKS (Other Terms and Conditions Attached -	Yes	No)					

GRANTS MANAGEMENT OFFICIAL:

Ralph U Robinson, Grants Management Officer

2960 Brandywine Rd Mailstop E01

Atlanta, GA 30341-5509 Phone: 770-488-2441

17. OBJ (CLASS	41.51	18a. VENI	DOR CODE	1610	600439B	3	18b. E	IN	610600439	19	. DUNS	927049767	20	D. CONG. DIST.	06
FY-ACCOUNT NO. DOCUMENT NO.		CFDA			ADMINISTRATIVE CODE		AMT ACTIO	N FIN ASST		APPROPRIATIO	N					
21. a.	9-9390A	WZ	b. 1	17NUE1EH001345		C.	93.070	0	d.	EH	e.		\$599,398.00	f.	75-1	9-0947
22. a.			b.			C.			d.		e.			f.		
23. a.			b.			C.			d.		e.			f.		

NOTICE OF AWARD (Continuation Sheet)

PAGE 2 of 3		DATE ISSUED 06/10/2019
GRANT NO.	5 NU	E1EH001345-03-00

Direct Assistance

BUDGET CATEGORIES	PREVIOUS AMOUNT (A)	AMOUNT THIS ACTION (B)	TOTAL (A + B)
Personnel	\$0.00	\$0.00	\$0.00
Fringe Benefits	\$0.00	\$0.00	\$0.00
Travel	\$0.00	\$0.00	\$0.00
Equipment	\$0.00	\$0.00	\$0.00
Supplies	\$0.00	\$0.00	\$0.00
Contractual	\$0.00	\$0.00	\$0.00
Construction	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00
Total	\$0.00	\$0.00	\$0.00

NOTICE OF AWARD (Continuation Sheet)

PAGE 3 of 3		DATE ISSUED 06/10/2019	
GRANT NO.	5 NU	E1EH001345-03-00	

Federal Financial Report Cycle								
Reporting Period Start Date	Reporting Period End Date	Reporting Type	Reporting Period Due Date					
08/01/2017	07/31/2018	Annual	10/29/2018					
08/01/2017	07/31/2018	Annual	10/29/2018					
08/01/2018	07/31/2019	Annual	10/29/2019					
08/01/2019	07/31/2020	Annual	10/29/2020					
08/01/2020	07/31/2021	Annual	10/29/2021					
08/01/2021	07/31/2022	Annual	10/29/2022					

AWARD ATTACHMENTS

Health & Family Services, Kentucky Cabinet for

5 NUE1EH001345-03-00

- 1. Terms and conditions
- 2. Technical Review

AWARD INFORMATION

Incorporation: In addition to the federal laws, regulations, policies, and CDC General Terms and Conditions for Non-research awards at

https://www.cdc.gov/grants/federalregulationspolicies/index.html, the Centers for Disease Control and Prevention (CDC) hereby incorporates Notice of Funding Opportunity (NOFO) number EH17-1702, entitled "Enhancing Innovation and Capabilities of the Environmental Public Health Tracking Network", and application dated April 15, 2019, as may be amended, which are hereby made a part of this Non-research award, hereinafter referred to as the Notice of Award (NOA).

Approved Funding: Funding in the amount of **\$599,398** is approved for the Year 03 budget period, which is August 1, 2019 through July 31, 2020. All future year funding will be based on satisfactory programmatic progress and the availability of funds.

The federal award amount is subject to adjustment based on total allowable costs incurred and/or the value of any third party in-kind contribution when applicable.

Note: Refer to the Payment Information section for Payment Management System (PMS) subaccount information.

Financial Assistance Mechanism: Cooperative Agreement

Substantial Involvement by CDC: This is a cooperative agreement and CDC will have substantial programmatic involvement after the award is made. Substantial involvement is in addition to all post-award monitoring, technical assistance, and performance reviews undertaken in the normal course of stewardship of federal funds.

CDC program staff will assist, coordinate, or participate in carrying out effort under the award, and recipients agree to the responsibilities therein, as detailed in the NOFO.

- 1. Maintain and revise the National Tracking Network Architecture as Tracking/PHIN standards evolve in order to meet the awardee's needs.
- Manage and maintain the National Tracking Network based on specifications in the Technical Network Implementation Plan (TNIP - https://www.cdc.gov/nceh/tracking/foa.htm), with input from awardees and other Tracking partners.
- 3. Maintain the CDC gateway of the National Tracking Network.
- 4. Maintain and revise Tracking standards for the portal and NCDMs.
- 5. Review public health actions and maintain a repository of approved public health actions.
- 6. Foster collaboration with:
 - CDC's National Center of Environmental Health's Office of the Director, as needed, to maintain and facilitate the creation of any emerging Tracking-related technical and data standards.
 - CDC's Office of Public Health Scientific Services (OPHSS), as needed, to maintain and facilitate the creation of any new Tracking-related technical and data standards.
 - CDC's Office of Public Health Preparedness and Response (OPHPR), as needed, to maintain and facilitate the creation of any emerging Tracking-related technical and data standards.
 - Federal data partners such as the U.S. Environmental Protection Agency (EPA), the U.S. Geological Survey (USGS), National Aeronautics and Space Administration

- (NASA), and National Oceanic and Atmospheric Administration (NOAA) to further the use of environmental data, fill data gaps, and develop methods and tools for use in Tracking.
- Awardees on projects to (a) improve the quality of data provided to CDC for the National Tracking Network Portals, and (b) explore methods and best practices for linking and analyzing health and environmental data.
- National data stewards and other professional organizations to facilitate data and information sharing and improvements in data quality that will support the awardees' tracking activities.
- Tribal organizations to develop environmental health capacity and assess tribal environmental health priorities within grantee jurisdictions.

7. Coordinate:

- Technical assistance to awardees in work plan development; design and implementation of program activities, including analysis and presentation of data; and facilitation of regional trainings.
- Awardee data submissions and develop/maintain tools to assist awardees during the data submission process.
- With EPA and OPHSS to ensure interoperability between CDC's PHIN and EPA's National Environmental Information Exchange Network.
- Identification, development, and/or maintenance of appropriate methods and tools for use in the National Tracking Network and facilitate license agreements, where appropriate, to provide broad access among tracking partners to these tools.
- Activities at the national level among Centers, Institutes and Offices at CDC and the Agency for Toxic Substances and Disease Registry as well as other federal partners, national data organizations, and national partners.
- 8. Facilitate the development of Tracking-specific communication and outreach strategy guidelines with input from awardees and other Tracking partners, and the criteria to evaluate the effectiveness of the activities in the guidelines.
- 9. Provide specific NCDMs from federal partners for use on state and local network portals as appropriate and in compliance with CDC data sharing agreements.

10. Facilitate:

- A monthly forum for principal investigators via teleconference to promote the discussion of key Tracking issues and exchange of ideas.
- A National Tracking Program meeting approximately once every other year, and up to two grantee meetings annually.
- 11. Implement and participate in projects and workgroups as needed to address specific program issues. Work with awardees on workgroups as needed to solicit input from state/local partners, academic partners, and other stakeholders on issues relevant to the implementation of the state and national Tracking networks.
- 12. Conduct program evaluation activities including but not limited to annual or semi-annual portal evaluations for all recipients. Program evaluation activities will also include: 1) comprehensive program assessment of overall progress made toward network development at the state and national levels; 2) training activities; 3) data utilization; 4) partnership, outreach and communication activities.
- 13. Securely maintain, manage, and disseminate data provided by grantees and other partners as described in the Tracking Programs Data Re-Release Plan https://www.cdc.gov/nceh/tracking/foa.htm

Summary Statement/Technical Review Statement Response Requirement: The review comments on the strengths and weaknesses of the proposal are provided as part of this award. A response to the weaknesses **is not** required at this time.

Expanded Authority: The recipient is permitted the following expanded authority in the administration of the award.

☑ Carryover of unobligated balances from one budget period to the next successive budget period. Unobligated funds may be used for purposes within the scope of the project as originally approved. If the GMO determines that some or all of the unobligated funds are not necessary to complete the project, the GMO may restrict the recipient's authority to automatically carry over unobligated balances in the future, use the balance to reduce or offset CDC funding for a subsequent budget period, or use a combination of these actions.

Program Income: Any program income generated under this grant or cooperative agreement will be used in accordance with the Addition alternative.

<u>Addition alternative</u>: Under this alternative, program income is added to the funds committed to the project/program and is used to further eligible project/program objectives.

Note: The disposition of program income must have written prior approval from the GMO.

FUNDING RESTRICTIONS AND LIMITATIONS

Indirect Costs:

Indirect costs are approved based on the recipient's approved Cost Allocation Plan dated June 7, 2018.

REPORTING REQUIREMENTS

Performance Progress and Monitoring: Performance information collection initiated under this grant/cooperative agreement has been approved by the Office of Management and Budget under **OMB Number 0920-1132**, "**Performance Progress and Monitoring Report**", **Expiration Date 8/31/2019**. The components of the PPMR are available for download at: https://www.cdc.gov/grants/alreadyhavegrant/Reporting.html .

Required Disclosures for Federal Awardee Performance and Integrity Information System (FAPIIS): Consistent with 45 CFR 75.113, applicants and recipients must disclose in a timely manner, in writing to the CDC, with a copy to the HHS Office of Inspector General (OIG), all information related to violations of federal criminal law involving fraud, bribery, or gratuity violations potentially affecting the federal award. Subrecipients must disclose, in a timely manner in writing to the prime recipient (pass through entity) and the HHS OIG, all information related to violations of federal criminal law involving fraud, bribery, or gratuity violations potentially affecting the federal award. Disclosures must be sent in writing to the CDC and to the HHS OIG at the following addresses:

CDC, Office of Grants Services
Wanda G. Tucker, Grants Management Specialist
Centers for Disease Control and Prevention
OD, Environmental, Occupational Health and Injury Prevention Services Branch
2939 Brandywine Rd

Atlanta, GA 30341

Fax: 770-488-2640 (Include "Mandatory Grant Disclosures" in subject line)

Email: WTucker@cdc.gov (Include "Mandatory Grant Disclosures" in subject line)

AND

U.S. Department of Health and Human Services
Office of the Inspector General
ATTN: Mandatory Grant Disclosures, Intake Coordinator
330 Independence Avenue, SW
Cohen Building, Room 5527
Washington, DC 20201

Fax: (202)-205-0604 (Include "Mandatory Grant Disclosures" in subject line) or

Email: MandatoryGranteeDisclosures@oig.hhs.gov

Recipients must include this mandatory disclosure requirement in all subawards and contracts under this award.

Failure to make required disclosures can result in any of the remedies described in 45 CFR 75.371. Remedies for noncompliance, including suspension or debarment (See 2 CFR parts 180 and 376, and 31 U.S.C. 3321).

CDC is required to report any termination of a federal award prior to the end of the period of performance due to material failure to comply with the terms and conditions of this award in the OMB-designated integrity and performance system accessible through SAM (currently FAPIIS). (45 CFR 75.372(b)) CDC must also notify the recipient if the federal award is terminated for failure to comply with the federal statutes, regulations, or terms and conditions of the federal award. (45 CFR 75.373(b))

PAYMENT INFORMATION

The HHS Office of the Inspector General (OIG) maintains a toll-free number (1-800-HHS-TIPS [1-800-447-8477]) for receiving information concerning fraud, waste, or abuse under grants and cooperative agreements. Information also may be submitted by e-mail to hhstips@oig.hhs.gov or by mail to Office of the Inspector General, Department of Health and Human Services, Attn: HOTLINE, 330 Independence Ave., SW, Washington DC 20201. Such reports are treated as sensitive material and submitters may decline to give their names if they choose to remain anonymous.

Payment Management System Subaccount: Funds awarded in support of approved activities have been obligated in a newly established subaccount in the PMS, herein identified as the "P Account". Funds must be used in support of approved activities in the NOFO and the approved application. All award funds must be tracked and reported separately.

The grant document number identified on the bottom of Page 1 of the Notice of Award must be known in order to draw down funds.

CDC Staff Contacts

Grants Management Specialist: The GMS is the federal staff member responsible for the day-to-day management of grants and cooperative agreements. The GMS is the primary contact of recipients for business and administrative matters pertinent to grant awards.

GMS Contact:

Wanda Tucker, Grants Management Specialist Centers for Disease Control CDC/OGS/OFR 2939 Brandywine Road, MS E-01 Atlanta, GA 30341

Telephone: 770-488-5056

Fax: 770-488-2640 Email: kna9@cdc.gov

Program/Project Officer: The PO is the federal official responsible for monitoring the programmatic, scientific, and/or technical aspects of grants and cooperative agreements, as well as contributing to the effort of the award under cooperative agreements.

Programmatic Contact:

Robert Kennedy, Project Officer Centers for Disease Control and Prevention CDC/ONDIEH/NCEH/DEHHE/EHTB CHAM Bldg. 106 Rm 06121 Atlanta, Georgia 30341 Telephone: 770-488-3840

Fax: 770-488-1538 Email: rok0@cdc.gov

Grants Management Officer: The GMO is the federal official responsible for the business and other non-programmatic aspects of grant awards. The GMO is the only official authorized to obligate federal funds and is responsible for signing the NOA, including revisions to the NOA that change the terms and conditions. The GMO serves as the counterpart to the business officer of the recipient organization. GMO contact information is located on Page 1 of this NOA.

GMO Contact:

Ralph Robinson, Grants Management Officer Centers for Disease Control CDC/OGS/OFR 2939 Brandywine Road, MS E-01 Atlanta, GA 30341 Telephone: 770-488-2441

Fax: 770-488-2640 Email: Inp2@cdc.gov

National Center for Environmental Health Division of Environmental Health Science and Practice, Environmental Public Health Tracking Section

Technical Review

Recipient's Name: Kentucky Cabinet for Health and	l Family Services
Recipient #: NUE1EH001345	Budget Year: <u>August 01, 2018 – July 31, 2019</u>
NOFO #: CDC-RFA-EH17-1702 Title: Enhancing Health Tracking Network	g Innovation and Capabilities of the Environmental Public
Requested Amount: \$599,398	Recommended Award Amount: \$599,398
Actual Unobligated Funds: \$	Estimated Unobligated Funds: \$
1. Response to Technical Review (check one):	
review within 30 days from receipt date of the notice	weaknesse(s) and recommendations identified in the technical e of award. (Note: The recipient's response should be fore, resubmission of the entire application is not required.)
X No response to Technical Review is require	rd.
2. Budget and Work-plan (check one):	
	ue to a reduction in proposed budget, which affects the proposed l justification to be used by GMS to request revised budget
Revised budget and work-plan are required due to –	(provide reason(s)):
X Revised budget and work-plan are NOT re	equired.
3. Performance (check one):	
X_The project officer certifies performance is s	satisfactory to date and continued funding is recommended.
	ot fully satisfactory to date and weaknesses and anding should be restricted until attached recommendations are
1	ce to date has been less than satisfactory and continued funding sed on below factual data as published in the announcement.
Project Officer's Name: Joseph Ralph (Print Name)	
Project Officer's Signature (mandatory):	
Joe Ralph	
0 '	Date: 05/14/2019

1

5/14/2019

Recipient's Name: Kentucky Cabinet for Health and Family Services

Award #: NUE1EH001345 Budget Year: August 01, 2018 – July 31, 2019

A thorough review of the interim progress report has been performed. The review considered the evaluation criteria published in the funding opportunity announcement. Based on the review, the followings were identified:

A. Progress report:

Summary of Major Strengths:

- ☐ *Technology and Informatics*
 - o Great expansion of datasets beyond NCDM, making portal vital to health department and thus more sustainable overall.
 - o Active usability testing being used to enhance user experience on public portal.
 - o Recipient's portal currently includes 100% of required NCDM.

☐ Communications

- o Evaluation plans include administering an awareness survey in summer 2019 and conducting portal usability testing with universities.
- o The annual Children's Environmental Health Summit remains a successful event for engaging partners and increasing awareness of Kentucky Tracking.
- o Collaboration within the Mid-Atlantic/South PMO regional group has increased, including coordinated communications related to asthma, extreme heat, CO poisoning, and other topics.

☐ Science and Content

- o KY EPHT successfully completed all 3 science projects and 8 activities that they proposed during the budget period (August 1, 2018 July 31, 2019).
- o KY EPHT successfully submitted data and updated water, birth defects, KyBRFS, HOSP/ED
- o KY EPHT participated in content work groups (hospitalization geocoding efforts using lessons learned from sub-county, Climate Change workgroup).

☐ Program Services

- o Recipient has kept the Project Officer abreast of Year 2 work plan progress in a consistent and timely manner.
- o Recipient has a strong evaluation program and their efforts continue to evolve as they explore using a new evaluation and program management tool (VMSG) in coordination with other tools such as Program Activity Log (PAL)
- o The recipient demonstrates relative project success as evidenced by *Successes* (Column J) captured in the "KY EH 17 1702 Year 3 Section 1" document. Some examples of project successes are included in projects *Communication and Partnership Engagement*, *Dissemination of Targeted Communications and Usability Feedback of Materials*, and *Workforce Training*.

Summary of Major Weaknesses:

N/A

Other Relevant Comments:

- ☐ Program Services
 - o Recipient continues to demonstrate a thorough understanding and commitment to Tracking's new evaluation framework. The recipient's attention to detail and commitment to program performance and evaluation is evidenced by the well-developed Performance Measure (PM) Collection Tool. The recipient responded to 28/28 performance measures and has provided the Program Office a good understanding of the recipient's rigorous evaluation efforts.
 - o The recipient follows CDC guidance and excels in recognizing each evaluation process

2 5/14/2019

and update presented. The Program Office appreciates the recipient's willingness to actively participate in this framework.

B. New Budget Period Proposal Objectives:

Summary of the Project:	
Recipient has proposed 11 projects for Year 3 of the EH17-1702 cooperative agreement:	
□ 3 projects for Science and Content	
1) Existing Data Maintenance and Improvement	
2) New Data Identification and Integration	
3) Data Utilization and Routine Analysis	
☐ 3 projects for <i>Technology and Informatics</i>	
1) Portal Maintenance and Improvement	
2) Indicator Profiles	
3) Data Workflow Tools, SOPs and Data Submission	
☐ 3 projects for Communications	
1) Communication and Partnership Engagement	
2) Dissemination of Targeted Communications	
3) Partnership Engagement	
□ 2 projects for <i>Program Services</i>	
1) Workforce Training	
2) Evaluation and Program Planning	
The overall project work plan consists of maintenance and update of existing Environmental Public Health Tracking data, and addition of new data sets which are of interest to the recipient's program as additional years of data are collected and released by the data steward. Major activities within the wor plan target the content areas of <i>Science and Content</i> , <i>Technology and Informatics</i> , <i>Communications</i> , a <i>Program Services</i> strategies and outcomes.	
Summary of Major Strengths:	
□ Communications	
o Projects for Year 3 continue to build on activities from Year 2, fulfill all grant	
requirements, and are relevant and appropriate to reach core and advanced	
communication activities.	
☐ Science and Content	
o Recipient has outlined appropriate activities and descriptions for science and content strategies for Year 3.	
□ Program Services	
o Proposed projects for Year 3 are compelling, well-documented, and easy-to-track (on	
Project Narrative tab of "KY EH17 1702 Year 3 Section II" document). Proposed	
activities address recipient's identified needs and also are consistent with approved	
activities under the Notice of Award (NOA) as well as the Notice of Funding Opportunity	
(NOFO). Column E of "KY EH17 1702 Year 3 Section II" document has achievable and	
relevant activity descriptions.	
o The proposed activities are consistent with approved activities under the NOA as well as	

the NOFO. The budget cost line items have been reviewed to ensure proposed costs are allocable, reasonable and necessary and align with activities in the proposed Year 3 work

Summary of Major Weaknesses:

plan.

N/A

3 5/14/2019

Recommendations:

N/A

Other Relevant Comments:

- Communications

☐ CDC Communications SME responses to communications-specific "CDC Program Support Needed":

o Social media feedback: We can definitely provide more personalized feedback in addition to the general tips and suggestions that are shared during PMO calls. If we are posting on your behalf, write the content from the CDC point of view since it will be coming from our account. However, if you find this difficult, Jena can help with the wording. Otherwise, we can repost/retweet the content you've written from your point of view as long as you let us know when your content is posted.

o Examples of data-focused communication products: I can share examples but I don't know if they have been evaluated. This is a common issue with most communication products, regardless of topic. We could send a request to PMO, though.

4 5/14/2019