

World TB Day/March 2025

Provided By: Tuberculosis Prevention & Control Program; Emily Goodwin



Kentucky Public Health
Prevent. Promote. Protect.



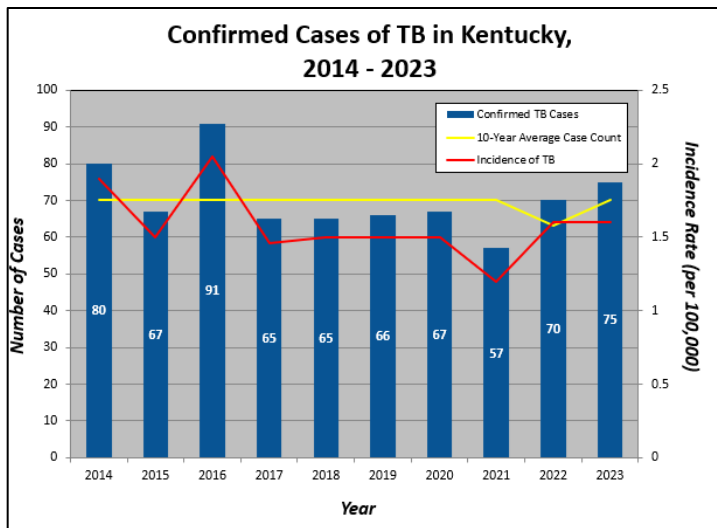
TEAM 
KENTUCKY[®]
CABINET FOR HEALTH
AND FAMILY SERVICES

Awareness Day/Week/Month

- This month awareness includes:
 - World TB Day 3/24/25
 - March: TB Awareness Month

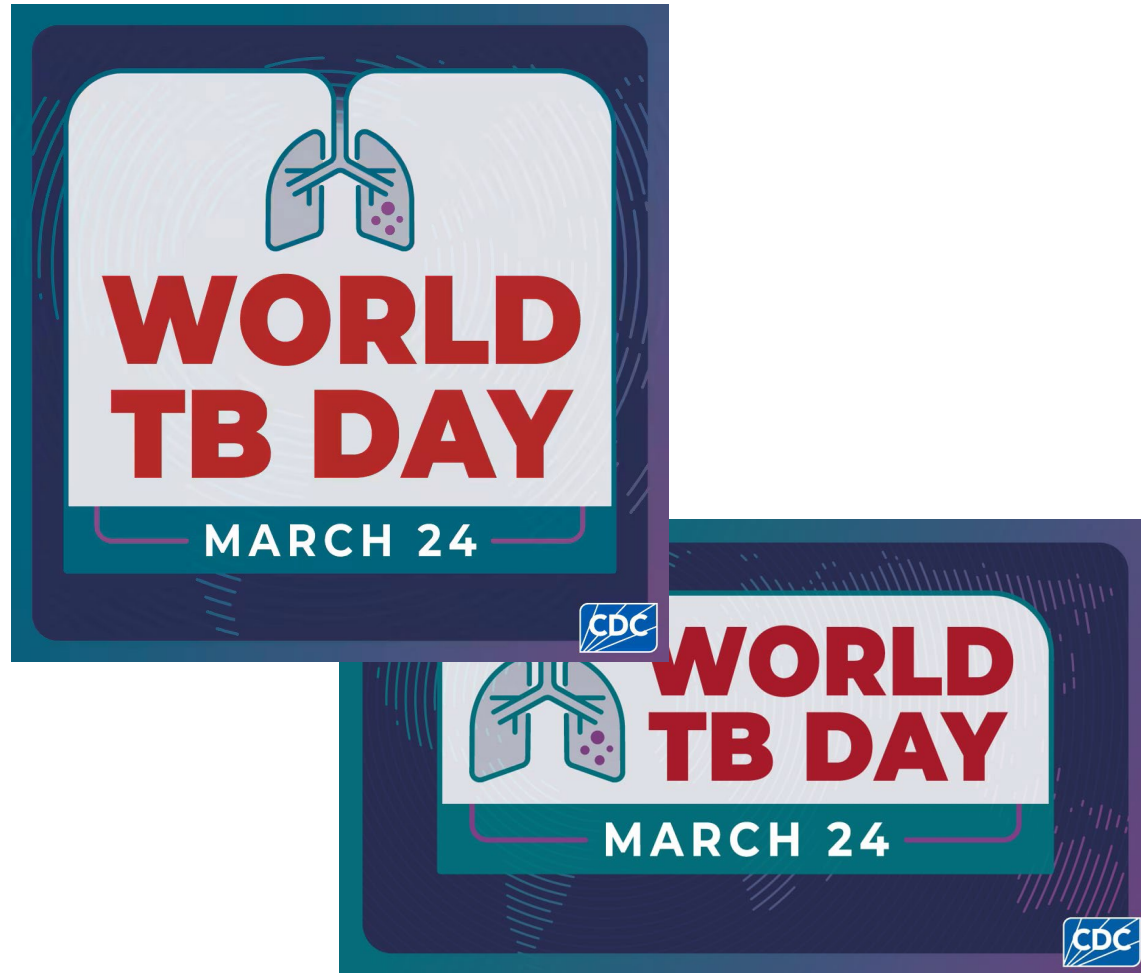
Quick Kentucky TB facts

- In 2023, KY reported 75 active cases across 11 independent counties and 5 districts.
- See below for KYs Confirmed TB cases, 10 year average case count, and incidence from 2014 to 2023.



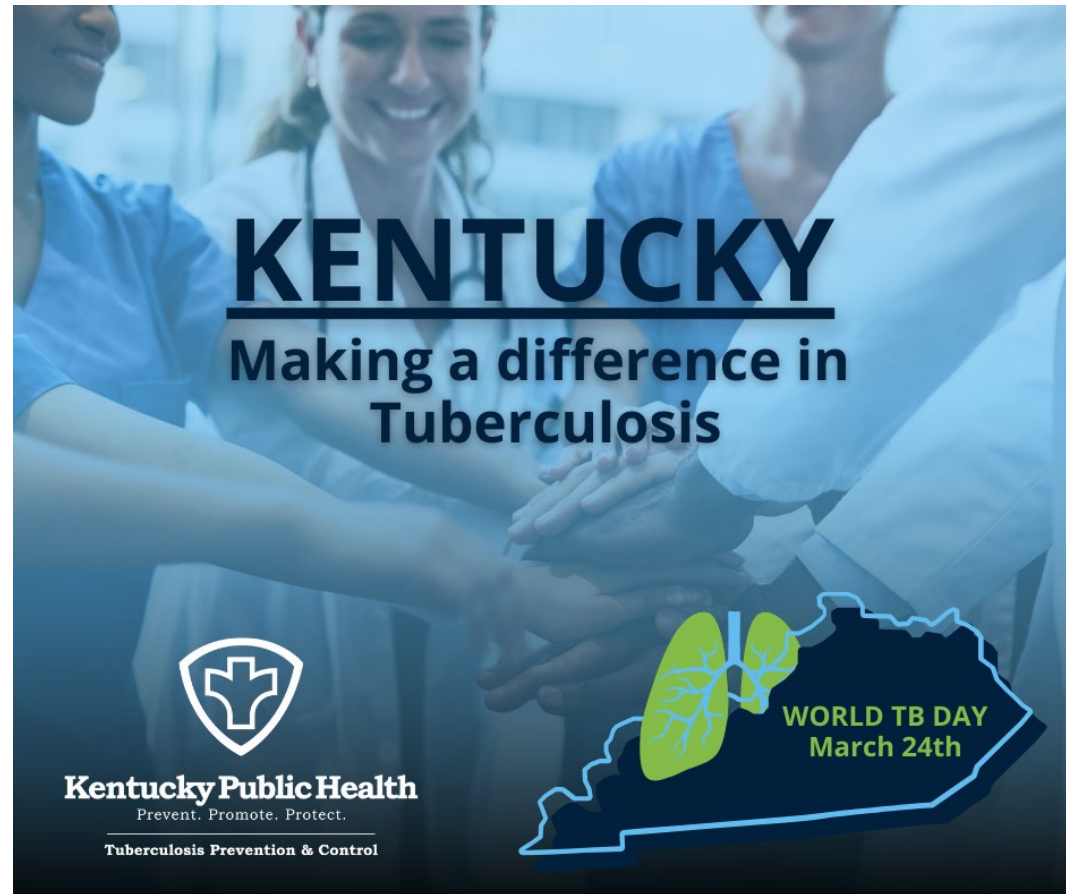
- The Kentucky Department for Public Health works with local health departments to track and monitor active cases of TB. In recent years, the number of active cases has remained steady and there is no indication that Kentucky is experiencing an outbreak at this time.
- [Visit CHFS Tuberculosis Data Webpage for additional information](#)

March Leading up to World TB Day- World TB Day



March 24 is #WorldTBDAY. Too many people in the U.S. still suffer from TB. Efforts to improve awareness, testing, and treatment of latent TB infection and TB disease among groups at high risk are critical to eliminate TB in the U.S. Find out more: <https://www.cdc.gov/world-tb-day/about>

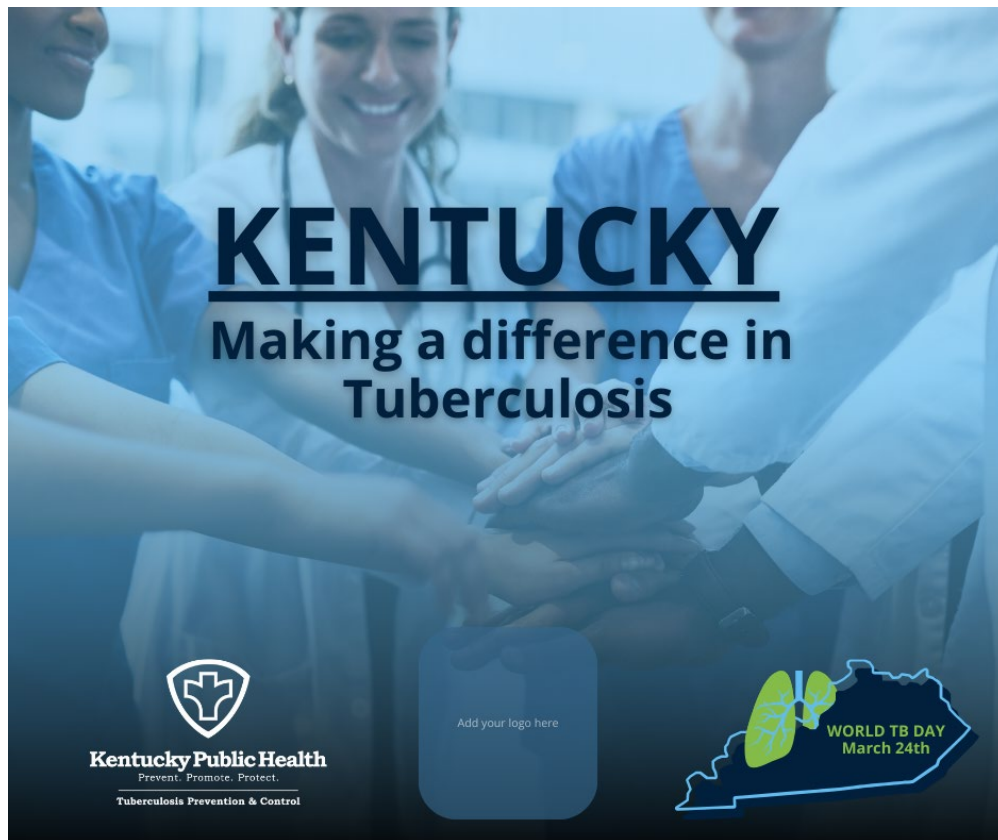
March Leading up to World TB Day- World TB Day Kentucky



- We are making a difference in Tuberculosis in Kentucky. Healthcare professionals across the Commonwealth work together to prevent and control the spread of TB. Efforts to improve awareness, testing, and treatment of latent TB infection and TB disease among groups at high risk are critical to eliminating TB in the U.S. Find out more: <https://www.cdc.gov/tb/index.html> #WorldTBDay

March Leading up to World TB Day- World TB Day Kentucky Add your logo

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March Leading up to World TB Day-Think Test Treat TB



Talk to your patients about TB



If you're a health care provider, talk to your patients about their risk factors for TB and the importance of testing for and treating latent TB infection. Help bring awareness and combat stigma this World TB Day. Remember to think, test, and treat TB: [#https://www.cdc.gov/think-test-treat-tb](https://www.cdc.gov/think-test-treat-tb) #WorldTBDay

March Open Date-Talk to your patients about LTBI



On March 24, we observe World TB Day and raise awareness for latent TB infection and TB disease. Efforts to improve awareness, testing, and treatment of latent TB infection and TB disease are critical to ending TB in the U.S. Start the conversation about latent TB infection with your patients today: https://www.cdc.gov/think-test-treat-tb_#WorldTBDay

March Open Date -Providers World TB Day



**THINK
TEST
TREAT** **TB**

**March 24
is World TB Day.**

Talk with your patients and
prevent TB in your community.



Healthcare providers, public health professionals, and communities all have a role in TB elimination. Learn how you can think, test, and treat TB: <https://www.cdc.gov/think-test-treat-tb>

#WorldTBDAY

March Open Date-TB Education Video

<https://youtu.be/rxXRflGPNVA>

On #WorldTBDAY, we aim to educate people and raise awareness for latent TB infection and TB disease. Listen to what TB survivors have to say about this important day: <https://youtu.be/rxXRflGPNVA> (Video thumbnail should auto-populate in social media)

March Open Date-TB Awareness in the U.S.

https://youtu.be/g_3EeRRxU5I?si=fHkLJkPqKGtvCxWA

Its Time to End TB! Listen as these TB survivors share ways to raise TB awareness and end TB in the United States.

https://youtu.be/g_3EeRRxU5I?si=fHkLJkPqKGtvCxWA

#WorldTBDay

(Video thumbnail should auto-populate in social media)

March Open Date-TB Survivors Message

https://youtu.be/QsCs_JELwts

TB survivors share World TB Day messages to encourage people at risk to get tested for TB. https://youtu.be/QsCs_JELwts

#WorldTBDAY

(Video thumbnail should auto-populate in social media)

March Open Date-Kristi's TB Survivor Story

Kristi, a TB survivor, wants to strengthen TB education and awareness among health care providers.

https://youtu.be/g6HG_Ud9Z4Q

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#WorldTBDAY

(Video thumbnail should auto-populate in social media)