

RE: Opportunity for Public Comment on the Kentucky Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) State Plan Grant Application

WIC Annual Public Comment Period is Now Open! Do you have thoughts or feedback about WIC? We'd love to hear from you!

WIC is a supplemental food program that provides nutrition counseling, breastfeeding support, education, nutritious foods, and referrals to healthcare services. WIC improves the health of pregnant, breastfeeding, and postpartum women, infants, and children up to age 5. The Kentucky Department for Public Health, Division of Maternal and Child Health, contracts with all 61 local health departments and two contracted agencies to provide WIC Services to over 115,000 participants across the Commonwealth. Each month over \$7.8 million in food transactions occur in Kentucky WIC-authorized grocery stores.

Each year the Kentucky WIC develops a plan for providing services in our state. The WIC State Plan is a requirement for all WIC state agencies from the US Department of Agriculture. The plan explains how we will use our federal funds to provide healthy foods, nutrition education, breastfeeding support, and referrals to other services to qualified families in Kentucky. As we refine our program plan for next year, we invite your comments on WIC services.

Please share this information with Kentucky families and other maternal and child health stakeholders. Your feedback is vital to the success of Kentucky WIC programs and services. Please share information on what you like about WIC, any changes you would like to see, or any other relevant feedback.

Upon receiving and approving the State Plan, Kentucky will receive funding dependent upon federal budgetary appropriations to support WIC Services statewide.

The Department for Public Health accepts written comments related to the State Plan through close of business, on July 28, 2024, for the 2025 State Plan submission.

Written comments may be sent to: KY.WIC@KY.gov with the Subject: WIC State Plan Public Comments or mailed to Department for Public Health, Nutrition Service Branch, WIC Program Public Comments, CHFS, DPH, 275 E. Main St., HS2-EE, Frankfort, KY 40621.

Thank you for contributing to the health and well-being of Kentucky families.

