

Background Contest Information:

The Kentucky State Radon Coalition is sponsoring a middle school (ages 9-14) children's poster contest, which we hope will result in an increase of radon awareness, and testing. Radon is a naturally occurring radioactive gas, which is released from rock and soil. It can accumulate inside a home and at elevated levels increase the risk of developing lung cancer. In fact, radon is the second leading cause of lung cancer in the United States, second only to cigarette smoking. Continue reading for more details...

The Kentucky State Radon Coalition encourages you to participate in the **2019 Kentucky Radon Poster Contest**. The winning posters will be unveiled at an awards ceremony December 2019. The poster contest winners will receive gift cards ranging from \$100.00 - \$500.00. The goal for the 2019 poster contest is to increase radon awareness and promote home testing.

The attached materials offer suggestions on implementing the calendar/poster contest, conducting radon awareness programs in conjunction with poster award ceremonies, and getting media attention. Please contact your local health department or state radon office about this activity. They may have information and resources useful to your project. Local Health Departments currently taking part in the radon program are as follows:

- **Boyle County Health Department**
- **Estill County Health Department**
- **Fayette County Health Department**
- **Gateway District Health Department** (Rowan, Bath, Menifee, Morgan)
- **Louisville-Metro Health Department**
- **KY River District Health Department** (Knott, Lee, Leslie, Letcher, Owsley, Perry, Wolfe)
- **Northern KY District Health Department** (Boone, Campbell, Kenton, Grant)
- **Three Rivers District Health Department** (Carroll, Gallatin, Owen, Pendleton)

Along with the Environmental Management Branch Radon Program (502) 564-4856.

The theme of the poster contest is **radon awareness**, **radon risk reduction**, as well as the **hazards associated with radon**.

Students will be judged on specific criteria as specified in the contest rules (see Contest Rules). Participation can be through a public, private, or home-school classroom, or a sponsoring club (such as an art, computer, science club, Girl/Boy Scouts or 4-H).

Poster Contest Rules

Entries will be judged on:

1. Content accuracy
2. Visual communication of topic
3. Reproducibility
4. Originality

Eligible Entrants:

Children between the ages of 9-14. **Children entering the contest should not turn 15 before October 15, 2019.**

Artwork Requirements:

Artwork must be original and the work of one student only. In order to qualify for the contest, it is required that one of the following radon topics be depicted in the artwork:



What is radon?



Where does radon come from?



How does radon get into our homes?



Radon can cause lung cancer.



Test your home for radon.

The title and topic should be listed on the artwork submission form.

Size: 12"X18" or 8.5" X 11" is preferred.

Materials: White drawing paper. Crayon, marker, paint (watercolor, tempera, acrylic), collage, or photograph. Lettering and messages must be large enough to reproduce well. Please have students **check for spelling errors, as any errors will result in automatic disqualification.** Copyrighted characters such as Snoopy, product logos/names (Coke, Kleenex, etc.) cannot be used. Student's names must **not** appear on the front of the artwork. All pencil markings should be erased. **Title and topic MUST be on the artwork.**



Each entry must include the "Artwork Submission and Release Form" taped to the back of the artwork.

REMINDERS:

- 1.) Keep the project goals in mind: increase radon awareness, testing and mitigation.
- 2.) Look for ways to involve the media, including the newspapers, in education programs; and
- 3.) Report back on the scope and success of the project.

Important Dates:

- March 1, 2019 – Poster Contest Open
 - November 1, 2019 – Poster Contest Closed (**Last day to submit artwork**)
 - November 15, 2019 - Poster Contest Judging
 - December, 2019 – Winners Announced
-