Colon Cancer Screening Improvement Learning Collaborative

“MOVING FROM GOOD TO GREAT: INCORPORATING STOOL TESTS TO INCREASE CRC SCREENING RATES”

September 22nd, 2021

Live Session 2:00pm-3:30pm EST

Featured Presenter, Aaron Kruse-Diehr, PhD
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Self-directed learning mandatory:

- Building Cancer Prevention and Control Research Capacity in Rural Appalachian Kentucky Primary Care Clinics During COVID-19: Development and Adaptation of a Multilevel Colorectal Cancer Screening Project (approx. 15 minutes)
  
  This journal article describes the development of a colorectal cancer screening multilevel intervention with four primary care clinics in rural Appalachian Kentucky. Collaborative presenter Dr. Kruse-Diehr is first-author.

- Interview With NOELA Community Health Center—Grand Prize Recipient Of The 2019 80% By 2018 National Achievement Award (approx. 10 minutes)
  
  This is a 4-minute video that showcases the work of Dr. Winfrey- the recipient of AstraZeneca’s Cancer Community (C2) Catalyst for Change Award.
• **Colorectal Cancer Screening Continuing Education**  
The CDC and Medscape Education has partnered to develop continuing education courses for primary care providers on colorectal cancer screening. CEUs are offered on the following topics:

  • **CRC Screening and Surveillance: Optimizing Quality**, 1.0 CME/CNE credits.  
  • **Screening for Colorectal Cancer: Recommended Best Practices**, 0.5 CME/CNE credits.

• **Reigniting Colorectal Cancer Screening As Communities Face And Respond To The COVID-19 Pandemic: A Playbook** (approx. 20 minutes)  
*This playbook presents strategies to be adopted throughout the COVID-19 pandemic and aims to align NCCRT members, 80% pledged partners, and colorectal cancer screening advocates across the nation to work together on colorectal screening.*

**Added Value Learning Opportunities:**

• **American Cancer Society Clinician’s Reference STOOL-BASED TESTS FOR COLORECTAL CANCER SCREENING**  
(approx. 5 minutes)  
*These guidelines from the American Cancer Society, the US Preventive Services Task Force, and others showcase recommendations on Fecal Immunochemical Tests (FIT), High-Sensitivity Fecal Occult Blood Tests (HS-gFOBT) and FIT-DNA testing as options for colorectal cancer (CRC) screening in men and women at average risk.*

• **Colorectal Cancer Screening & COVID-19 Update: A Look At The Current Landscape One Year Into The Pandemic – April 15, 2021** (approx. 60 minutes)  
*This webinar brings together the authors of NCCRT’s Reigniting Colorectal Screening during the COVID-19 Pandemic: A Playbook (released June 2020) back together to discuss what progress and challenges that remain for colorectal cancer screening in 2021.*