



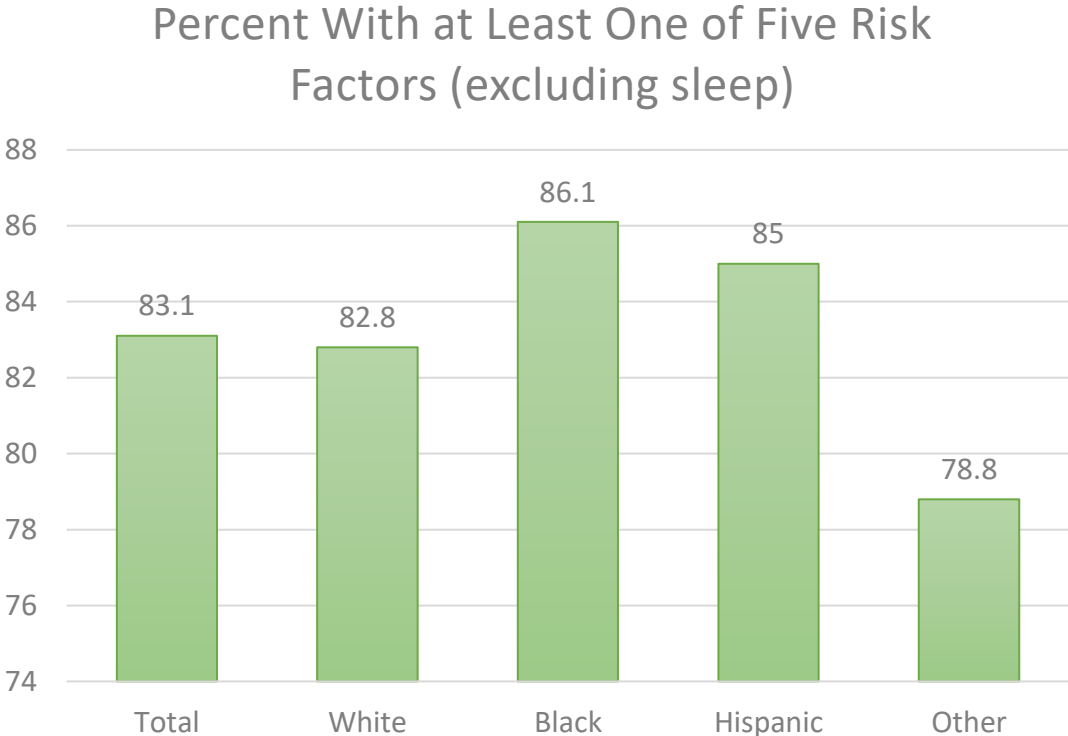
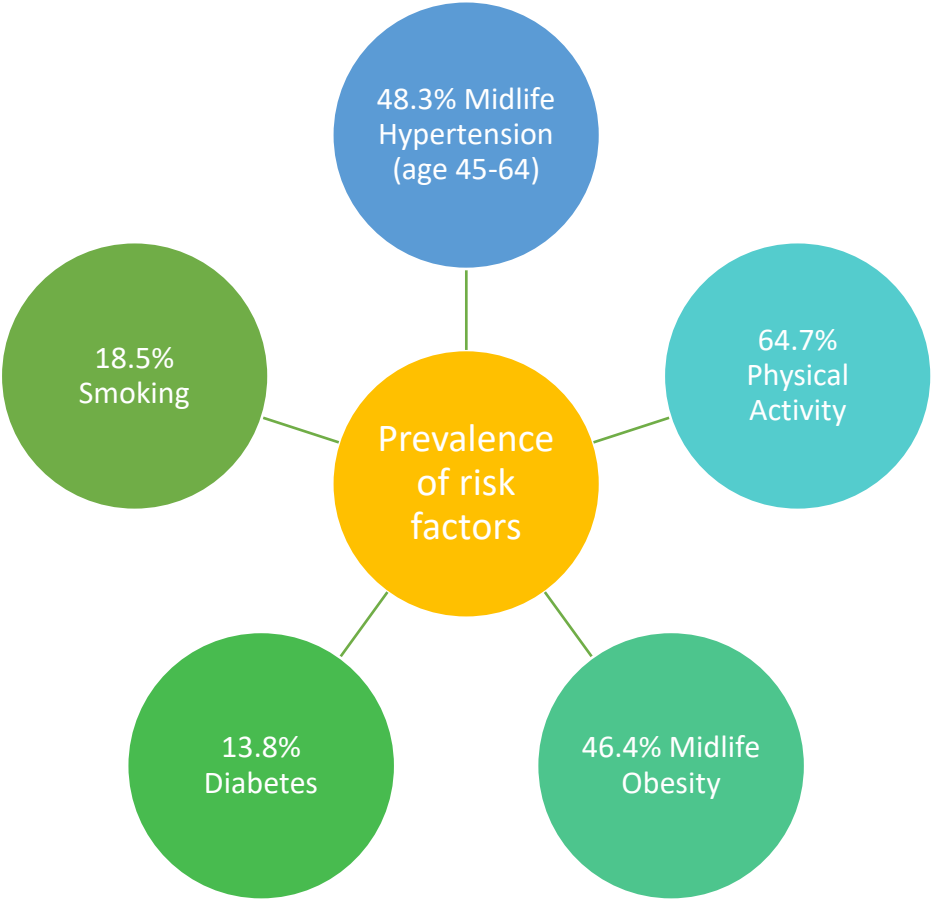
CABINET FOR HEALTH
AND FAMILY SERVICES

BOLD in Kentucky
Office of Dementia Services

Jennifer
Craig – Office
of Dementia
Services
Coordinator



Health conditions that could lead to an increased risk for dementia



Alzheimer's Dementia Prevalence Estimates in Kentucky (2020)

1. Christian 12.4%

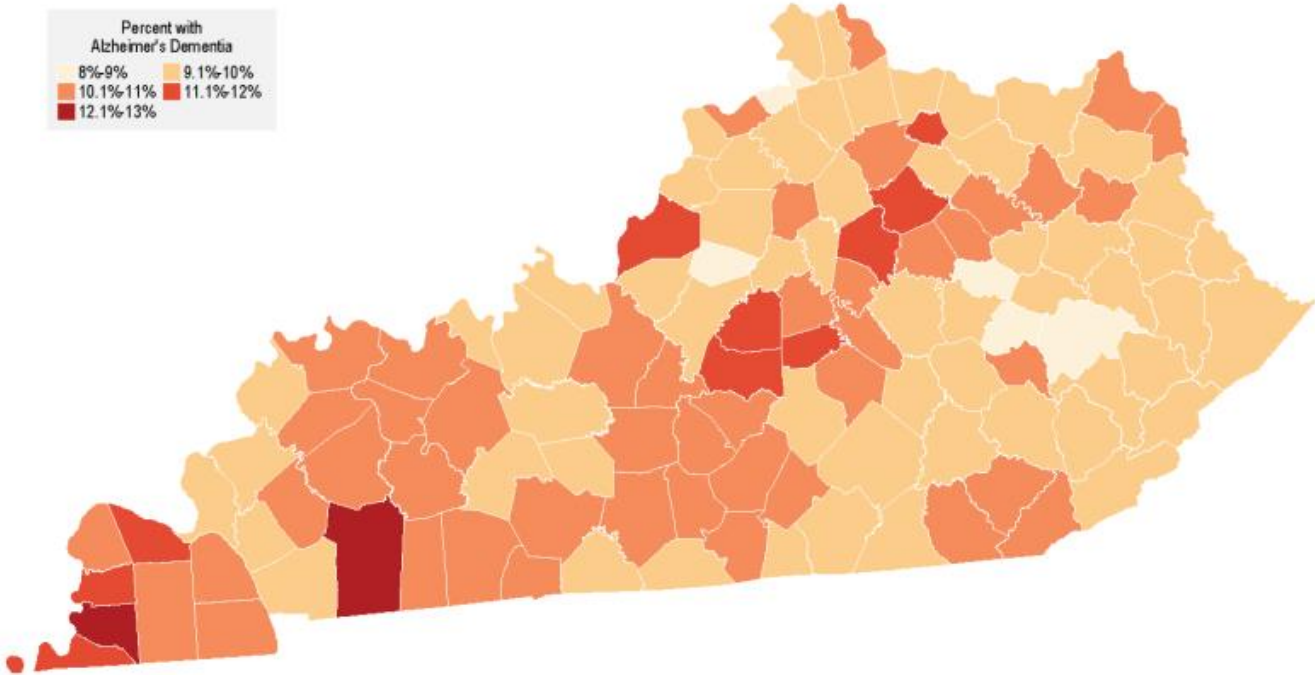
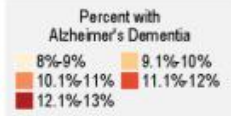
2. Hickman 12.3%

3. Jefferson 11.7%

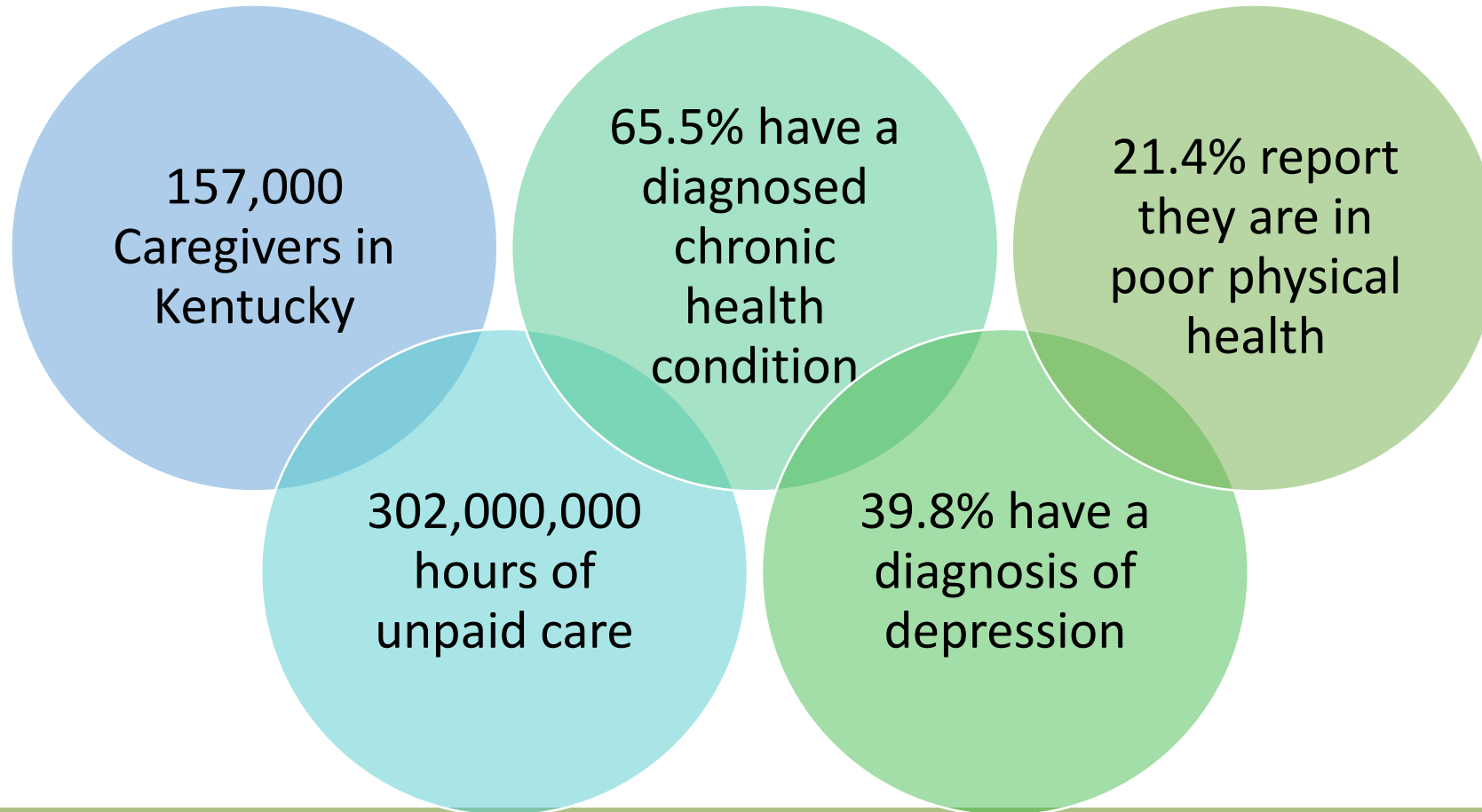
4. Boyle 11.6%

5. Fulton 11.4%

6. Bourbon, Carlisle, McCracken 11.3%

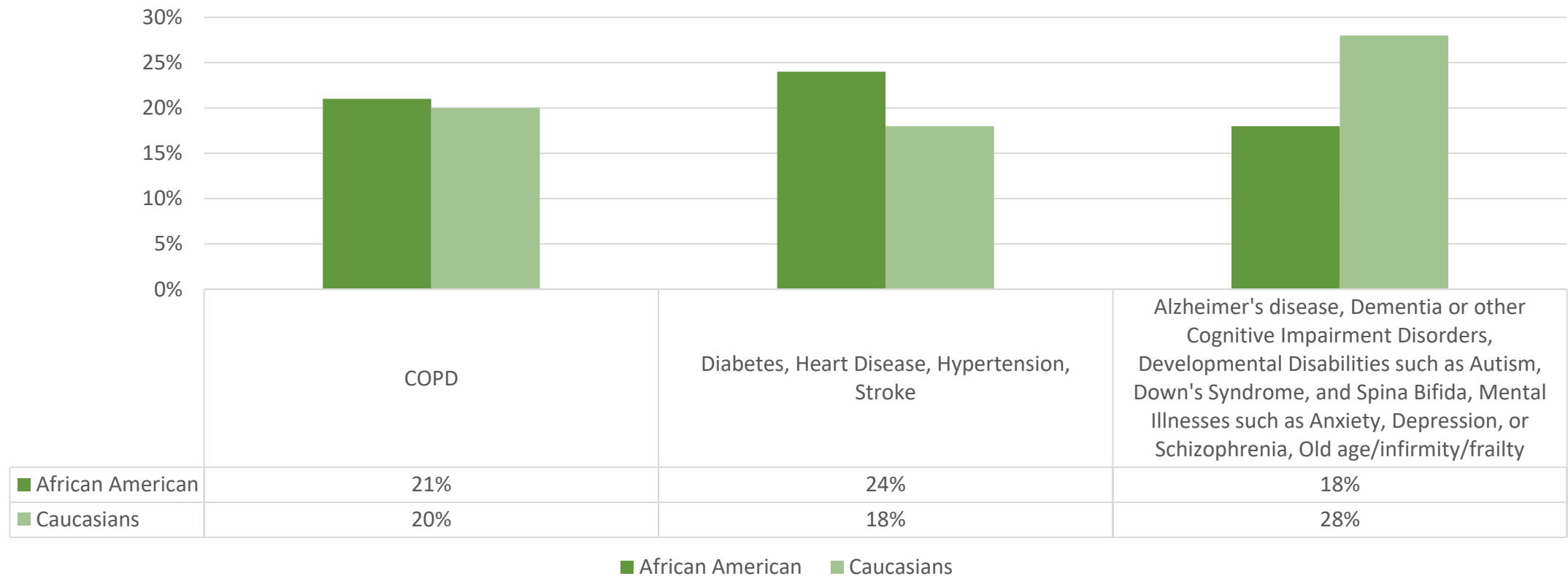


Kentucky's Caregiver Snapshot



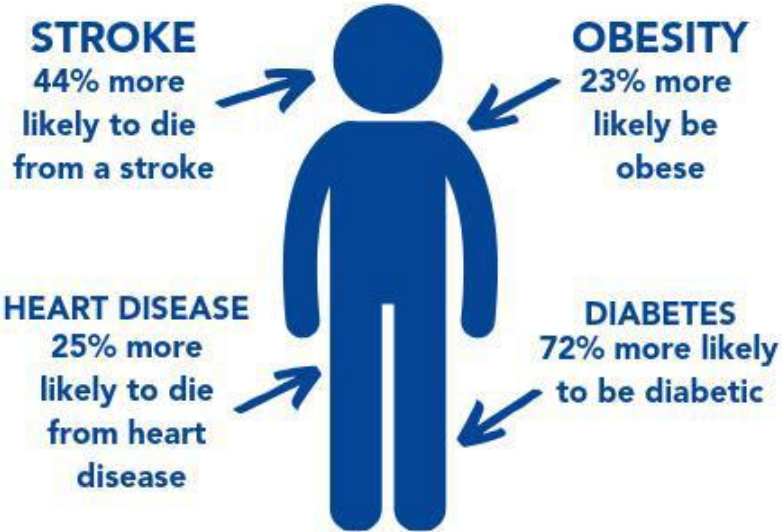
One thing leads to another...

Primary diagnosis of person living with dementia



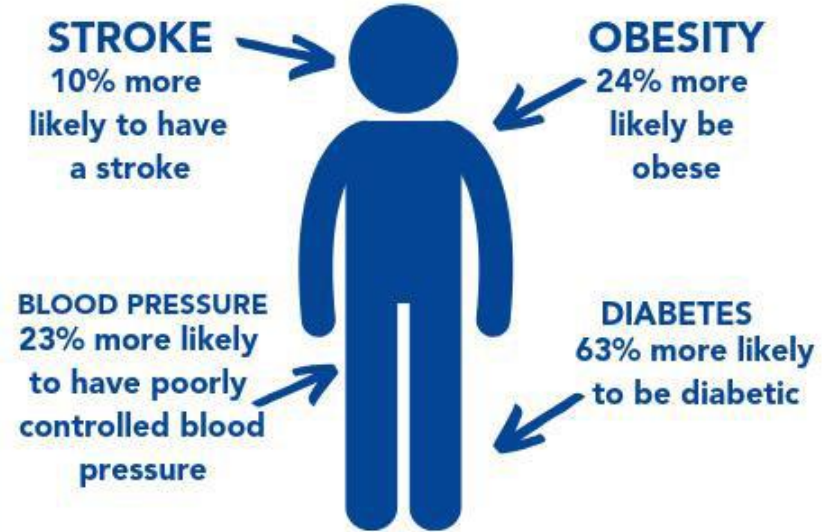
Inequities in Brain Health

AFRICAN AMERICANS HEALTH DISPARITIES



**2X AS LIKELY TO
HAVE ALZHEIMER'S**

LATINO AMERICANS HEALTH DISPARITIES



**1.5X AS LIKELY TO
HAVE ALZHEIMER'S**

UsAgainstAlzheimer's

ADRD prevalence among African Americans in the nation

- # 2 Franklin County
- # 16 Mercer County



Building our Largest Dementia Infrastructure (BOLD)



CDC Healthy Brain Initiative

State & Local Road Map for Public Health



Collaboration between:

Department for Aging & Independent Living

- Office of Dementia Services

Department for Public Health

- Division of Prevention & Quality Improvement



Build groundwork focusing on:

Risk Reduction

Early Detection

Brain Health

Health Equity


Social Determinants of Health

 **HEALTHY BRAIN
INITIATIVE**

CLINICAL

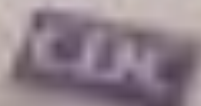


HEALTHY BRAIN INITIATIVE

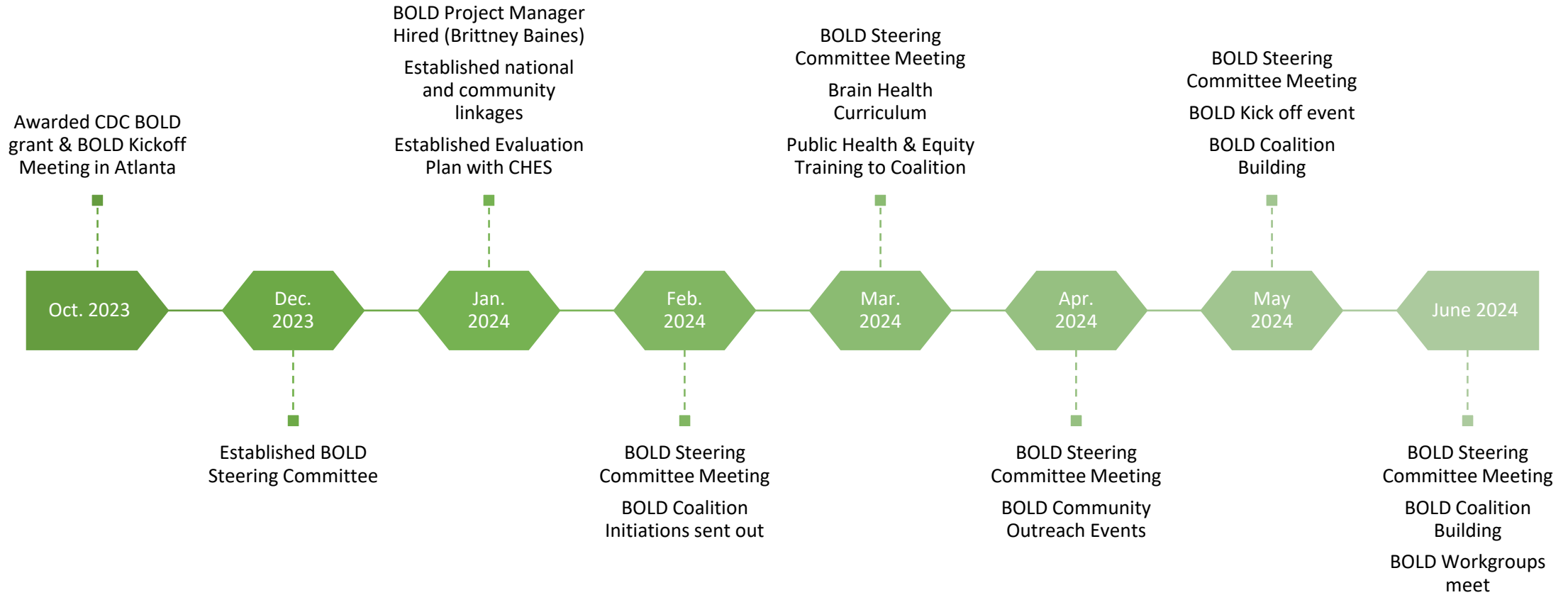
 **HEALTHY BRAIN
INITIATIVE**

HEALTHY BRAIN INITIATIVE
CLINICAL TRIALS
2018-2022

CLINICAL



Past to Present BOLD Timeline



Future BOLD Timeline

Plan community forums in KY regions to identify needs of priority populations
BOLD Coalition Building
BOLD Workgroups meet
BOLD Steering Committee Meeting
BOLD Outreach Events



Promote Brain Health curriculum to community partners
Promote BOLD Coalition across the state
BOLD Workgroups meet
BOLD Steering Committee Meeting
BOLD Outreach Events

The Role of Public Health & Dementia Part 1 –Understanding the Public Health Impact of Dementia training to coalition
Continue to plan community forums in KY regions to identify needs of priority populations
BOLD Coalition Building
BOLD Workgroups meet
BOLD Steering Committee Meeting
BOLD Outreach Events

BOLD Goals

Create a statewide coalition made up of diverse professionals and community partnerships

Identify community needs, gaps and strengths by increasing data availability, quality and utilization

Increase public knowledge about brain health, risk factors for dementia and benefits of early detection and diagnosis

Health equity is fully integrated into all actions

Create and implement a Dementia State Plan to serve as a blueprint for improving Kentucky's approach to brain health and dementia

BOLD Workgroups

Workforce Development

- Increase knowledge and skills of future and current workforce
- Reduce stigma and bias about cognitive decline

Research & Evaluate Data

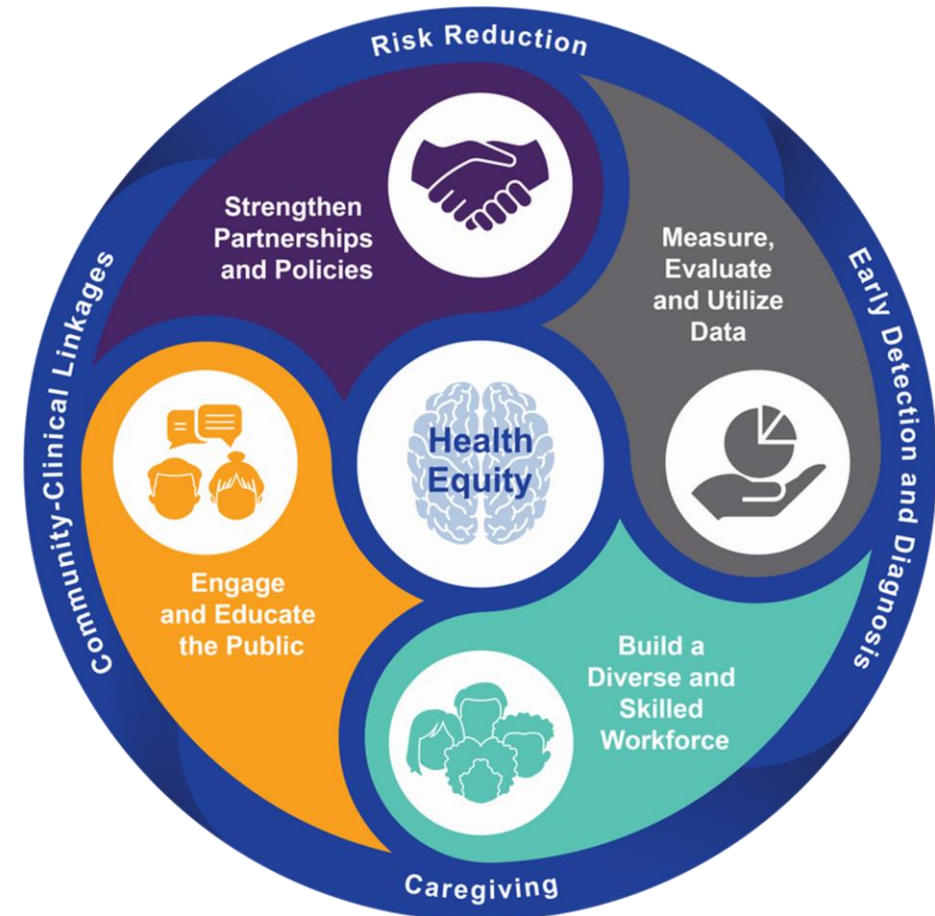
- Increase data availability, quality & utilization
- Increase data informed decision making

Policy Development

- Increase policy action and implementation
- Increase integration with other chronic disease efforts
- Increase community partnerships

Community Education & Engagement

- Increase public knowledge and use of services for people living with dementia and their care providers
- Increase public knowledge about brain health, risk factors for dementia and benefits of early detection.





BOLD Kick Off Meeting – May 2024



NORTON
NEUROSCIENCE
INSTITUTE

ALZHEIMER'S[®]
ASSOCIATION



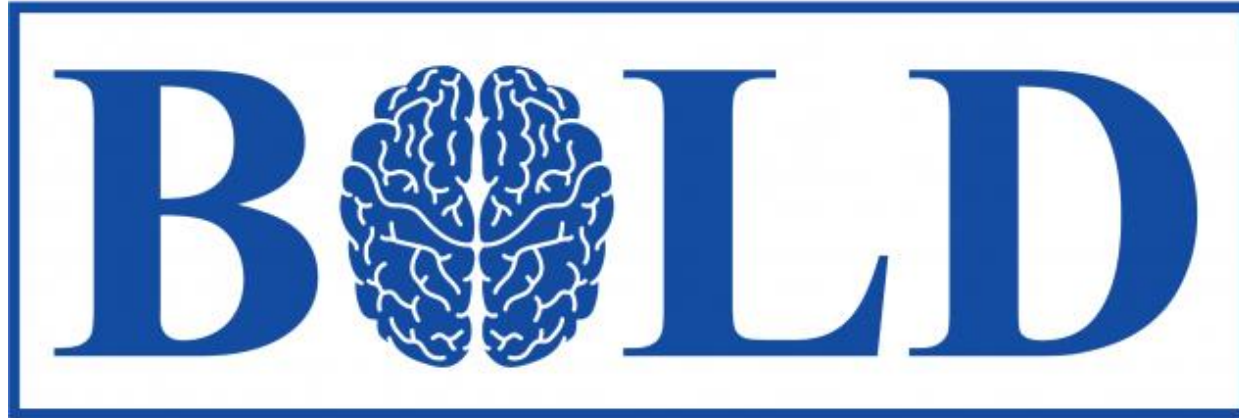
AmeriCorps
Seniors



OFFICE OF
RESILIENCE AND
COMMUNITY SERVICES



Kentucky Public Health
Prevent. Promote. Protect.



TEAM
KENTUCKY.
CABINET FOR HEALTH
AND FAMILY SERVICES



Sanders-Brown
Center on Aging



TRAGER
INSTITUTE

Republic Bank Foundation

Optimal Aging  **Clinic**

Why be part of the BOLD Coalition?

Advocate for Change

Support Caregivers & Families

Promote Public Awareness

Collaborate with Experts

Drive Research and Innovation

Empower Communities

The KY BOLD Program Coalition Participation Agreement



TEAM KENTUCKY[®]

CABINET FOR HEALTH
AND FAMILY SERVICES

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Office of Dementia Services