

The Stop the Bleed Initiative

Kentucky Department of Public Health

Public Health Nursing Call

August 2019

What is Stop The Bleed?

- A collaboration between the Hartford Consensus, the American College of Surgeons Committee on Trauma, the Committee on Tactical Combat Casualty Care, The U.S. Department of Homeland Security and the National Association of Emergency Medical Technicians.



What is Stop the Bleed



- A National Awareness Campaign
- Encourages bystanders to become trained, equipped and empowered to respond to trauma situations where bleeding is involved.
- Early intervention = lives saved!

Where did the Initiative Begin?



- In April 2013, following the Sandy Hook Elementary tragedy in 2012, the American College of Surgeons convened the Joint Committee to Create a National Policy to Enhance Survivability from Intentional Mass Casualty and Active Shooter Events. (bleedingcontrol.org)

Where did the Initiative Begin?

- In 2015, the White House issued a call to action and a national awareness campaign around Stop the Bleed (bleedingcontrol.org)



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Why is this Important?

- Events of violence have become an unfortunate reality in society today.
- An average of 100 Americans per day die from gun violence.
- Americans are 25 percent more likely to die of from gun violence than residents of peer nations (Giffords Law Center).



Why is This Important?



- Trauma is the leading cause of death in the United States for persons under 45 years of age and the 4th leading cause of death overall (American College of Surgeons).

Why is This Important



- Approximately 40 percent of trauma deaths worldwide could have been prevented with bleeding control.
- Hemorrhage is the most preventable cause of death in trauma situations.

What Has Happened Since 2015?

- There are nearly 40,000 instructors for Stop the Bleed!
- Training is available in 90 countries and ALL 50 states!
- More than 500,000 individuals have been trained in Stop the Bleed techniques.



Stop the Bleed Kits



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- The goal is eventually to have Stop the Bleed kits accessible in schools, at entertainment venues, at large scale events, in shopping malls and in any location that there is the potential for trauma (This is everywhere).

Stop the Bleed Kits

- Each wall mounting kit contains 5 “small kits”.
- Contents include a CAT tourniquet, gauze, gloves, scissors, marker and trauma blankets.
- These kits can be refilled and are small and portable.



Stop the Bleed Training

- Typically a 4 hour course
- No refresher required
- Training kits are available, and make the experience more effective.



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STOP
THE BLEED™
SAVE A LIFE



1 APPLY PRESSURE WITH HANDS



2 APPLY DRESSING AND PRESS



3 APPLY TOURNIQUET



WRAP

WIND

SECURE

TIME

CALL 911

North Central District Health Department and Stop the Bleed



- In 2018, NCDHD partnered with KDPH through the CHAT program, and with local schools and emergency management officials.
- The department was able to place Stop the Bleed Kits in each of the public Middle and High Schools in the District – this totaled 20 kits and 8 training kits purchased.

North Central District Health Department and Stop the Bleed

- An event was held at the District office to distribute the kits to each school system.
- Since distribution, the Department has assisted with training for use of the kits throughout the counties.



What can we do?



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- Work with community partners to get these kits in your areas.
- Become instructors or help facilitate classes in your areas.
- Get involved with community education and outreach efforts.

Questions?