

STRATEGIC MAP: 2021-2025



Vision: Healthier People, Healthier Communities



Promote HEALTH EQUITY in All We Do



Attract and Retain a Competent and Diverse Workforce

Cultivate a Positive Work Environment and Satisfied Workforce



Implement and Maintain a Culture of Quality and Customer Satisfaction

Attain and Sustain PHAB Accreditation

Support
Evidence-Based and
Promising Public
Health Practice and
Research



Implement and Maintain a Department-Wide Performance Management System

Promote Effective
Use of Technology and
Increase Data
Utilization

Improve Sound Financial and Business Practices



Develop and Enhance Relationship with Key Partners

Pursue Mission Specific Funding Opportunities

Strengthen Internal and External COMMUNICATIONS