### TOBACCO USE IN KY, 2019 – BY THE NUMBERS

## Goal 1: Preventing Initiation of Tobacco Use

- 14.3% of HS students are current smokers (YRBS 2017)
- 10.6% of HS students are current smokeless tobacco users (YRBS 2017)
- 14.1% of HS students are current ecigarette users (YRBS 2017)
- 26.0% of HS students and 7.6% MS students currently use tobacco products (including e-cigarettes) (YRBS 2017)
- 12.5% of HS students and 6.3% of MS students smoked a whole cigarette for the 1st time before the age of 13 or 11, respectively (YRBS 2015)
- 20.2% of HS students bought their own cigarettes (YRBS 2015); 14% bought their own electronic vapor products (YRBS 2017)
- Synar tobacco retailer violation rate:
  7% (BHDID FY18)
- 71 districts and 727 schools have a 100% tobacco free school policy; 41% of districts and 56% of KY students are protected (KTPC 2018)
- 45.8% of KY HS students tried to quit using tobacco products in the last 12 months (YRBS 2017)

# Goal 2: Eliminating Exposure to Secondhand Smoke (SHS)

- 29 municipalities or approx. 34.7% of KY residents are protected by smokefree policies (KCSP 2018)
- 71% of KY adults support a state-wide smoke-free law (KHIP 2018)
- 87% of KY adults support tobacco free school policies (KHIP 2018)
- **75.0%** of KY adults support a smokefree workplace policy (KyBRFSS 2017)
- 73.4% of KY adults have a voluntary smoke-free policy at home (KyBRFSS 2017)
- 68.7% of KY adults had a voluntary smoke-free policy in their vehicle (KyBRFSS 2017)
- 17.5% of KY adults are exposed to SHS at work (KyBRFSS 2017)
- 16.4% of KY adults are exposed to SHS at home (KyBRFSS 2017)
- 21.5% of KY adults are exposed to SHS in the car (KyBRFSS 2017)
- 17.3% of KY adults are exposed to SHS in public places (KyBRFSS 2017)

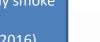
#### Goal 3: Promoting Quitting Among Adults & Young People

- 24.6% of KY adults currently smoke cigarettes and 6.1% currently use ecigarettes (KyBRFSS 2017)
- **52.9%** of KY adult smokers made a serious but failed quit attempt within the last year (KyBRFSS 2016)
- 33.8% of KY adult smokers intend to quit and have a timeframe in mind (KyBRFSS 2016)
- 34.3% of KY adults are aware of Quit Now KY services to quit smoking (KyBRFSS 2016)
- **4,689 calls** were made to Quit Now Kentucky in FY18 (decreased from *7,339* in *FY16* and *6,904* in *FY17*)
- 23,139 unique visits were made to Quit Now Kentucky website in FY18 (increased from 17,578 in FY16 and 9,201 in FY17)
- 1,640 web (self) referrals were made in FY18
- 1,886 provider referrals were made to Quit Now KY in FY18
  - 203 e-Referrals

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- 902 fax referrals
- **781** provider web referrals
- 26% Quit Now KY cessation rate; 32% among those who used web service (NJH and KTPC 2018)

Prepared by Lara Daniels (Updated Jan 31, 2019)





### **Goal 4: Eliminate Disparities Associated with Tobacco Use and Exposure**

- 18.4% of pregnant women in KY smoke cigarettes (KY Vital Statistics, 2016)
- 21.4% of African American and 25.1% of Hispanic adults in KY currently smoke cigarettes (KyBRFSS 2017)
- 46.2% of low-income adults and 42.2% of those with less than a HS education in KY currently smoke cigarettes (KyBRFSS 2017)
- 38.4% of disabled adults in KY currently smoke vs 20% of adults with no disability (KyBRFSS 2016)